

## Curriculum Vitae

**Name:** Subhrajit Choudhury  
**Qualification:** Pursuing BBA  
**Contact Number:** 7005277592  
**E-Mail:** subhrajit96@gmail.com



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### Career Objective:

As a highly motivated student of BBA (Marketing Management), I am seeking to leverage marketing & management skills along with academic knowledge to gain the entry level marketing position at your firm. Dedicated, competent & detail oriented individual with the capacity to think outside the box & to strive for organizational goals.

### Skill Sets/ Key Competencies/ Personality Traits:

- Communication.
- Teamwork.
- Leadership.
- Patience.
- Maintaining calm & composure under stress.
- Adaptability.

### Academic Profile:

Examination	Specialization	Board/ University	Year of Passing	Percentage/ CGPA
10 <sup>th</sup> Boards	-	CBSE ( Central Board of Secondary Education)	2013	8 CGPA
12 <sup>th</sup> Boards	Science	NIOS ( National Institute of Open Schooling)	2017	64.8%
BBA ( Bachelor of Business Administration)	Marketing Management	The ICFAI University Tripura	Pursuing	-

### **Software Proficiency / Other Technical Skills:**

- ▶ Microsoft Office Package

### **Projects Undertaken:**

#### **Internships**

- ▶ Project Title: Jio Digital Champions.
- ▶ Organization: Reliance Jio
- ▶ Duration: 29<sup>th</sup> May -20<sup>th</sup> July 2018
- ▶ Location: Agartala, Tripura
- ▶ Functional Area: Trainee
- ▶ Project Description: I worked as an intern where I was tasked to find out about the digital tools used by 40 small & medium sized businesses in Agartala.

- ▶ Project Title: Aids Awareness Program
- ▶ Organization: Tripura State AIDS Control Society
- ▶ Duration: 29<sup>th</sup> May -20<sup>th</sup> July 2019
- ▶ Location: Agartala, Tripura
- ▶ Functional Area: Trainee
- ▶ Project Description: I worked as an intern where I was tasked to find out about the awareness level of HIV/AIDS among 5 specific rural places of the state & suggestions to improve the condition.

#### **Seminar:**

- ▶ Participated in one day National Seminar on 'Innovative Ideas on healthcare Financing' held on 20<sup>th</sup> March 2018 at The ICFAI University Tripura campus.

#### **Awards and Achievements (mention only if any):**

- ▶ Secured 1<sup>st</sup> position during Intra-Departmental Business Quiz Competition held on 28<sup>th</sup> March 2018 at the ICFAI University Tripura campus.
- ▶ Secured 2<sup>nd</sup> position in Inter College Seminar Competition on 'Health Insurance' held on 20<sup>th</sup> March 2018 at The ICFAI University campus.

#### **Hobbies / Areas of Interest:**

- ▶ Photography
- ▶ Astronomy
- ▶ Computer hardware & games

**Language Proficiency:**

- ▶ English
- ▶ Bengali
- ▶ Hindi

**Personal Overall Details:**

- ▶ Date of Birth: 06/06/1996
- ▶ Name of Father / Mother / Guardian: Manna Choudhury
- ▶ Present address: Ramnagar 4, opposite of rajbhandar, Agartala, Tripura.
- ▶ Permanent address: Ramnagar 4, opposite of rajbhandar, Agartala, Tripura.
- ▶ Alternative Contact Number (mention only if any): 7085636077

**Declaration:**

I, hereby declare that, all the information given above is true to the best of my knowledge and belief.

**Place:**

**Date:**

**(Signature)**