

Curriculum Vitae

Name:Samar Saha

Qualification:BBA - Bachelor of Business Administration (pursuing)

Contact Number: 8787622044

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Career Objective:

► Highly motivated University graduate seeking a challenging entry level position as a Marketing Manager. In the distant future I would love to pursue an executive MBA in order to better serve the Organisation from my side.

Skill Sets / Key Competencies / Personality Traits:

- Is responsible, dedicated, and friendly.
- Is adaptable and patient.

Academic Profile:

Examination	Specialization	Board/ University	Year of Passing	Percentage/ CGPA
Under-Graduate	Bachelor of Business Administration (Marketing)	Institute of Chartered Financial Analysts of India University, Tripura	2020	pursuing
Higher Secondary (12 th)	Arts	Tripura board of Secondary Education	2017	41.4%
Secondary (10 th)		Tripura board of Secondary Education	2015	46.14%

Software Proficiency/ Other Technical Skills:

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

Projects Undertaken:

Summer Internship Project – 1

- ▶ **Project Title:** A Study on Challenges and Opportunities in Tripura Tourism
- ▶ **Organization:** Tripura Tourism Development Corporation Ltd.
- ▶ **Duration:** 8 weeks
- ▶ **Location:** Agartala
- ▶ **Functional Area:**Marketing
- ▶ **Project Description:**I worked as an intern where I had to visit many of the Tourist Lodges of the Tripura Tourism Development Corporation Ltd. In Tripura, inquire about the conditions of the lodges and the state of Tourism in Tripura from the respective Managers and provide suggestions for the development of the same.

Summer Internship Project – 2

- ▶ **Project Title:** A Study on Customer satisfaction of SreeMaaTVS Motors.
- ▶ **Organization:**SreeMaaTvs Motors.
- ▶ **Duration:** 8 weeks
- ▶ **Location:** Agartala (Bidurkarta)
- ▶ **Functional Area:** Marketing
- ▶ **Project Description:**I worked as an intern where I had to conduct a study through Questionnaires and Interviews on the satisfaction of Employees at SreeMaaTvs.

Awards and Achievements:

- ▶ I got Certificate khadi and village show competition Organized by ICFAI University, Tripura (2018).

Areas of Expertise:

- ▶ Marketing (Advertising and Sales Promotion, Sales Management)

Extra-Curricular Activities:

- ▶ Participated in khadi competition Show.

Hobbies / Areas of Interest:

- ▶ Playing cricket and listening music.
- ▶ Watching movies.

Language Proficiency:

- ▶ English
- ▶ Bengali
- ▶ Hindi

Personal Overall Details:

- ▶ Date of Birth: 16/05/1999
- ▶ Name of Father: Ramdhan Saha
- ▶ Present address:Ramnagar road no 4, Agartala, Tripura (West), 799002.
- ▶ Permanent address:Belonia ,south Tripura, 799157.
- ▶ Alternative Contact Number(mention only if any): 8974814707

Declaration:

I, hereby declare that, all the information given above is true to the best of my knowledge and belief.

Place: Agartala

Date: 21-sept-2019

(Signature)