

Curriculum Vitae

Name: Nilabhra Roy

Qualification: BBA - Bachelor of Business Administration (pursuing)

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Career Objective:

► Highly motivated University graduate seeking a challenging entry level position as a Marketing Manager. In the distant future I would love to pursue an executive MBA in order to better serve the Organisation from my side.

Skill Sets/ Key Competencies/ Personality Traits:

- Is responsible, dedicated, and friendly.
- Is an exceptional communicator.
- Is adaptable and patient.

Academic Profile:

Examination	Specialization	Board/ University	Year of Passing	Percentage/ CGPA
Under-Graduate	Bachelor of Business Administration (Marketing)	Institute of Chartered Financial Analysts of India University, Tripura	2020	6.75
Higher Secondary (12 th)	Arts (English, Bengali, , Political science ,Education, Psychology.)	Tripura Board of Secondary Education (TBSE)	2017	62 %
Secondary (10 th)		Tripura Board of Secondary Education (TBSE)	2015	46.5 %

Software Proficiency/ Other Technical Skills:

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

Projects Undertaken:

Summer Internship Project – 1

- ▶ **Project Title:** A Study on Challenges and Opportunities in Tripura Tourism
- ▶ **Organization:** Tripura Tourism Development Corporation Ltd.
- ▶ **Duration:** 8 weeks
- ▶ **Location:** Agartala
- ▶ **Functional Area:** Marketing
- ▶ **Project Description:** I worked as an intern where I had to visit many of the Tourist Lodges of the Tripura Tourism Development Corporation Ltd. In Tripura, inquire about the conditions of the lodges and the state of Tourism in Tripura from the respective Managers and provide suggestions for the development of the same.

Summer Internship Project – 2

- ▶ **Project Title:** A Study on Customer Satisfaction of TV NTORQ
- ▶ **Organization:** Sree Maa Motors.
- ▶ **Duration:** 8 weeks
- ▶ **Location:** Agartala
- ▶ **Functional Area:** Sales and Marketing
- ▶ **Project Description:** I worked as an intern where I had to conduct a study through Questionnaires and Interviews on the satisfaction of Customers about TVS NTORQ.

Awards and Achievements:

- ▶ Achieved Certificate in Add Making Competition Organized by ICFAI University, Tripura (2017).

Areas of Expertise:

- ▶ Marketing (Advertising and Sales Promotion, Sales Management)

Extra-Curricular Activities:

- ▶ Participated in multiple seminars.
- ▶ Participated in various competitions like debates, quizzes.

Hobbies / Areas of Interest:

- ▶ Playing cricket and love to spend good time with family members and friends
- ▶ Watching movies and listening song.

Language Proficiency:

- ▶ English
- ▶ Bengali
- ▶ Hindi

Personal Overall Details:

- ▶ Date of Birth: 28/08/1999
- ▶ Name of Father: Tapan Roy
- ▶ Present address: Ramnagar Road 4, Agartala, Tripura (West), 799002.
- ▶ Permanent address: Ramnagar Road , Agartala, Tripura (West), 799002.
- ▶ Alternative Contact Number(mention only if any): 9402342647

Declaration:

I, hereby declare that, all the information given above is true to the best of my knowledge and belief.

Place: Agartala

Date: 21-Oct-2019

(Signature)