

Curriculum Vitae

Name: Gourav Harijan

Qualification: BBA - Bachelor of Business Administration (pursuing)

Contact Number:9366239

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Career Objective:

► Highly motivated University graduate seeking a challenging entry level position as a Marketing Manager. In the distant future I would love to pursue an executive MBA in order to better serve the Organisation from my side.

Skill Sets/ Key Competencies/ Personality Traits:

- Is responsible, dedicated, and friendly.
- Is an exceptional communicator.
- Is adaptable and patient.

Academic Profile:

Examination	Specialization	Board/ University	Year of Passing	Percentage/ CGPA
Under-Graduate	Bachelor of Business Administration (Marketing)	Institute of Chartered Financial Analysts of India University, Tripura	2020	5.25
Higher Secondary (12 th)	Arts (English, Bengali, , Political science ,Education, Psychology.)	Tripura Board of Secondary Education (TBSE)	2017	64.2 %
Secondary (10 th)		Tripura Board of Secondary Education (TBSE)	2015	47.4 %

Software Proficiency/ Other Technical Skills:

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

Projects Undertaken:

Summer Internship Project – 1

- ▶ **Project Title:** A Study on Challenges and Opportunities in Tripura Tourism
- ▶ **Organization:** Chowdhury TVS.
- ▶ **Duration:** 8 weeks
- ▶ **Location:** Agartala
- ▶ **Functional Area:** Sale and Marketing.
- ▶ **Project Description:** I worked as a Sales person in Chowdhury Tvs .

Summer Internship Project – 2

- ▶ **Project Title:** A Study on Customer Satisfaction of TVS Jupiter.
- ▶ **Organization:** Sree Maa Motors.
- ▶ **Duration:** 8 weeks
- ▶ **Location:** Agartala
- ▶ **Functional Area:** Sales and Marketing
- ▶ **Project Description:** I worked as an intern where I had to conduct a study through Questionnaires and Interviews on the satisfaction of Customers about TVS Jupiter..

Awards and Achievements:

- ▶ Achieved Certificate in Add Making Competition Organized by ICFAI University, Tripura (2017).

Areas of Expertise:

- ▶ Marketing (Advertising and Sales Promotion, Sales Management)

Extra-Curricular Activities:

- ▶ Participated in multiple seminars.
- ▶ Participated in various competitions.

Hobbies / Areas of Interest:

- ▶ Playing cricket, Football, Bike Ride.
- ▶ Watching movies and listening song.

Language Proficiency:

- ▶ English
- ▶ Bengali
- ▶ Hindi

Personal Overall Details:

- ▶ Date of Birth: 14/01/1998
- ▶ Name of Father: Goutam Harijan.
- ▶ Present address: Kalikapur Border Gol Chakkar, Agartala, Tripura (West), 799002.
- ▶ Permanent address: Kalikapur Border Gol Chakkar, Agartala, Tripura (West), 799002.
- ▶ Alternative Contact Number(mention only if any): 9485421421.

Declaration:

I, hereby declare that, all the information given above is true to the best of my knowledge and belief.

Place: Agartala

Date: 21-Oct-2019

(Signature)