

Name: Dipa Ghosh

Qualification: MBA (Marketing & Operation Management), BBA (Marketing)

Mobile No. +91 8787658921

Email Address: ghoshdeepa567@gmail.com



Career Objective:

- To make contribution to the organization to the best of my ability and to develop new skills and share my knowledge while interacting with others and achieve new height.

Skill Sets:

- Ability to deal with people
- Able to work under pressure
- Strong leadership and motivational skills
- Team Work Skills

Education:

Examination	Specialization	Board/University	Year passing	CGPA Or Percentage
MBA (Pursuing)	Marketing & Operation Management	ICFAI University, Tripura	Batch 2018 - 20	4.08 (upto 2 nd semester)
BBA	Marketing	ICFAI University, Tripura	Batch 2015 - 18	5.66
Higher Secondary (+ 2 stage)	Arts	T.B.S.E	2015	44.2%
MadhyamikPariksha (Class 10)		T.B.S.E	2013	41.57%

Additional Qualification:

- Computer application course from Brain Way Computer Education Institute in the year 2015.

Duration: - 3 months.

Work Experience:**Internship:**

A. During MBA I had completed one summer internship program i.e.

Company Name: Big Bazaar		Duration : 2 month
Project Title: A Study on Impact of Branding Strategies of Big Bazaar on Customers of Agartala.		
Objective:	To analyze impact of various branding strategies of Big Bazaar using collected data.	
Location:	Agartala, West Tripura.	

B. During BBA I had completed two summer internship program i.e.

Company Name: Gomati Cooperative Milk Producers' Union Ltd.		Duration : 2 month
Project Title: Business prospect analysis of Gomati Ice-Cream — A case study in Agartala.		
Objective:	To examine the business prospect of Gomati Ice-Cream with special reference to Gomati Milk Union Ltd. at Agartala Tripura.	
Location:	Agartala, West Tripura.	

1. In 2nd year:-

2. In 1st year:-

Personal Profile:

Date of birth: 3rd December, 1996

Gender: Female.

Father Name: Mr. Ratan Kumar Ghosh.

Mother Name: Mrs. Jhunu Rani Ghosh.

Language Known: Read/Write being Hindi, English, Bengali.

Permanent Address:

State: Tripura,

P.O: Agartala,

PIN- 799006.

City: Agartala,

Village: 79 Tilla, RamkrishnaPalli, G.B Road,

Declaration:-

I, hereby declare that, all the information given above is true to the best of my knowledge and belief.

Place: Agartala

Date: 24 - 09 - 2019

Company Name: DukaPlasto Technique Pvt. Ltd	Duration : 2 month
Project Title: A study on satisfaction level of Duke Plasto Technique Pvt Ltd.	
Objective:	To assess the customers satisfaction level to the product of DukaPlasto Technique Pvt Ltd. at Agartala.
Location:	Agartala, West Tripura.