

Curriculum Vitae

Name: Dip Banik

Qualification: BBA - Bachelor of Business Administration (pursuing)

Contact Number: 8731982717

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Career Objective:

► Highly motivated University graduate seeking a challenging entry level position as a Marketing Manager. In the distant future I would love to pursue an executive MBA in order to better serve the Organisation from my side.

Skill Sets/ Key Competencies/ Personality Traits:

- Is responsible, dedicated, and friendly.
- Is an exceptional communicator.
- Is adaptable and patient.

Academic Profile:

Examination	Specialization	Board/ University	Year of Passing	Percentage/ CGPA
Under-Graduate	Bachelor of Business Administration (Marketing)	Institute of Chartered Financial Analysts of India University, Tripura	2020	5.23
Higher Secondary (12 th)	Arts (English, Bengali, History, Political science, Education, Psychology.)	Tripura Board of Secondary Education (TRSE)	2017	42 %
Secondary (10 th)		Tripura Board of Secondary Education (TBSE)	2015	48 %

Software Proficiency/ Other Technical Skills:

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

Projects Undertaken:

Summer Internship Project – 1

- ▶ **Project Title:** A Study on Challenges and Opportunities in Tripura Tourism
- ▶ **Organization:** Tripura Tourism Development Corporation Ltd.
- ▶ **Duration:** 8 weeks
- ▶ **Location:** Agartala
- ▶ **Functional Area:** Marketing
- ▶ **Project Description:** I worked as an intern where I had to visit many of the Tourist Lodges of the Tripura Tourism Development Corporation Ltd. In Tripura, inquire about the conditions of the lodges and the state of Tourism in Tripura from the respective Managers and provide suggestions for the development of the same.

Summer Internship Project – 2

- ▶ **Project Title:** A Study on Employee Satisfaction at Tripura State Cooperative Bank Ltd.
- ▶ **Organization:** Sree maa motors Ltd.
- ▶ **Duration:** 8 weeks
- ▶ **Location:** Agartala
- ▶ **Functional Area:** Finance and Marketing
- ▶ **Project Description:** I worked as an intern where I had to conduct a study through Questionnaires and Interviews on the satisfaction of customer at sree maa motors.

Awards and Achievements:

- ▶ Achieved Certificate in Add Making Competition Organized by ICFAI University, Tripura (2018).

Areas of Expertise:

- ▶ Marketing (Advertising and Sales Promotion, Sales Management)

Extra-Curricular Activities:

- ▶ Participated in multiple workshops and seminars.
- ▶ Participated in various competitions like debates, quizzes, spelling competitions, and essay writing competitions.

Hobbies / Areas of Interest:

- ▶ Photography
- ▶ Watching classic movies and listening songs

Language Proficiency:

- ▶ English
- ▶ Bengali
- ▶ Hindi

Personal Overall Details:

- ▶ Date of Birth: 27/06/1998
- ▶ Name of Father: Janardhan Banik
- ▶ Present address: Ramnagar no.7, Agartala, Tripura (West), 799002.
- ▶ Permanent address: Ramthakur Para, Santir Bazar , Tripura (South), 799114.
- ▶ Alternative Contact Number(mention only if any): 8837427175

Declaration:

I, hereby declare that, all the information given above is true to the best of my knowledge and belief.

Place: Agartala

Date: 21-Oct-2019

(Signature)