

Name: Dr. Trinankur Dey  
 Designation: Assistant Professor  
 Branch: Marketing



**Educational Qualification(s):**

Qualification(s)	University
BA (English)	Tripura University
MA (English)	Assam University
B.Ed.	Assam University
MBA	ICFAI University,
PhD (Management)	Mizoram University

**Experience in years:** 5 years in University Level  
 7 Years in School Education, Govt of Tripura

Academic : Details:

Sl. No.	Organization	Position Held	Duration	
			From	To
	ICFAI University,	Assistant Professor	2017	Till date
	Education Deptt, Govt of Tripura	PGT	2010	2017

**Other Information:**

a) Publication details:

Published a paper titled “Regulated Market in Tripura: For Sustainable Local Governance” in Review of Applied Socio-Economic Research, (**Scopus** indexed), Volume 22, Issue 2 / 2021), pp. 68 – 77.

Published a paper titled “Determinants of Purchasing Selected FMCG Products in India: Evidence from Agartala City” in Indian Journal of Marketing, (**Scopus** indexed), Vol 49, Issue 10, Oct 2019, PP- 42-57.

**(b) Details of Seminar/Workshop/Conference.**

- Participated and presented a paper on Co- creation in Management practices: A synthesis and conceptual framework, in 8th Pan IIM World Management Conference Organized by IIM Kozhikode from December 16th- 18th, 2021.
- Presented a paper on A Study to “Determine the Factors Influencing Consumers Store Choice in Agartala with Reference to Small Organized Retail Store” in the ICESSE 1st International Congress on Empirical Social Sciences, Economy, Management and Education Researches, May 29-30 , 2021/Turkey – Ankara.

- Presented a paper in the National Seminar on Regulated Market in Tripura and Local Governance, organized by Dept. of Management , Mizoram Univeristy on 14<sup>th</sup> and & 15<sup>th</sup> January, 2021
- Participated and presented a paper in 6<sup>th</sup> International Integrative Research Conference on Governance in Society, Business and Development at BARD, Cumilla, Bangladesh on 18-19 Dec 2019.

(c). Professional membership of reputed bodies if any.

Life Time Member of **NEMA**. (North East Management Association)