

**Name: Dr. Trinankur Dey**

**Designation: Assistant Professor**

**Branch: Marketing**

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**Social Media Links(Facebook) : <https://www.facebook.com/deythebest>**

**Educational Qualification(s):**

Qualification(s)	University
Ph.D	Mizoram University, Aizawl.
MBA	ICFAI University, Tripura
MA	Assam University, Silchar
B.Ed	Assam University, Silchar

**Experience in years:**

Sl. No.	Organization	Position Held	Duration	
			From	To
1	The ICFAI University Tripura	Assistant Professor	2017 (July)	Cont
2	Department of School Education, Govt. of Tripura	Post Graduate Teacher	2010 (August)	2017 (July)
3	The ICFAI University Tripura	Faculty Associate	2009	2010
4	Sri krishna Mission School	Post Graduate Teacher	2005	2006

**Other Information:**

a) Publication details.

Sl	Type	ISBN/	Publisher	Volume	Title of the Paper
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No.		ISSN No		/Issue/ Year	
1	Journal	2319:300X	“Research Revolution, An International Journal of Social Science and Management” Double blind and peer reviewed, (Indexed in Copernicus and Ulrich)	Vol-3, issue-8, 2015	An Empirical Study of Buying Behavior of the Two Wheeler Consumers 52 - 58 in Agartala City
2	Journal	2231-5756	International Journal of Research in Commerce, IT and Management	Vol-1, Issue-6, 2011	Sponsorship in Cultural Affairs: A New Arena
3	Journal	2277:1816	Uttaranchal Business Review (UGC enlisted)	Vol-6, Issue-1, 2016	A study on Consumer Bheaviour of Select Fast Moving consumer Goods in Agartala
4	Book (Edited )	978-81-933068-0-2	Branding North East India for tourism Destination: Issues and Challenges. Ruby Press	2017	Explore the Sylvan Treasure of North East: A review of Ethnic Mysticism in Tripura
5	Journal	0976-495X	Asian Journal of Management (UGC enlisted, ICI Indexed)	Vol:8, No:4, :October-December 2017	A study on Consumer and Place of Purchase for Select Fast Moving Consumer Goods

(b) Details of Seminar/Workshop/Conference.

Sl. no	Seminar /Workshop/ Conference	Title	Organised by	Duration
1	Conference	National Conference on Business and Management: Changing Dynamics	Department of Management, Sikkim University	20-21 April 2017
2	Seminar	National Seminar on Women Entrepreneurship in North East India : Issues and Challenges	National commission for Women, New Delhi and Mizoram University	17-18 Sept, 2015
3	Seminar	National Seminar on Branding NE India for Tourism Destination, :Issues and Challenges.	Department of Management, Mizoram , University, Aizawl.	21-22 March 2014
4	Conference	National Conference on Contemporary Issues of Co-operative Societies in India with special to NE Region	Department of Commerce, Tripura University	19 <sup>th</sup> -21 <sup>st</sup> April, 2013
5	Workshop	One week workshop on data analysis through SPSS	Academic Staff college, Mizoram University, UGC Sponsored.	27 <sup>th</sup> Aug-1 <sup>st</sup> Sept 2012
6	Workshop	Three days workshop on Applied Statistics	ISI, Kolkata and Pachunga University College, Aizawl	21 <sup>st</sup> Nov-23 <sup>rd</sup> Nov, 2011
6	Conference	National Conference on Contemporary Research	Apeejay School of Management, New Delhi	14 <sup>th</sup> May, 2010

(b) Details of Seminar/Workshop/Conference Organised.

Sl.	Seminar			

no	/Workshop/ Conference	Title	Organised by	Duration
1	Workshop	Workshop on Entrepreneurship	Carpediem, IIM Kolkata	2 days, 27 <sup>th</sup> and 28 <sup>th</sup> Oct 2017
2	Conference	Athithi Devo Bhaba	Tripura Tourism Corp. ltd	1 day, 10 <sup>th</sup> Oct 2017