

**Name:** Prof.(Dr.) Sujit Deb  
**Designation:** Professor & Dean, FMC  
**Branch:** Management



**Educational Qualification(s):**

Qualification(s)	University
B.Sc (Statistics)	Tripura University
M.Sc (Statistics) –SLET(Statistics’)	Burdwan University
MBA (Finance) UGC NET(Management)	The ICFAI University, Dehradun
MA (Economics) SLET & UGC NET( Economics)	IGNOU

**Experience in years:**

Academic :

Details:

Sl. No.	Organization	Position Held	Duration	
			From	To
1	The ICFAI University, Tripura	Assistant Professor, Associate Professor Currently Professor & Dean	2004	2023

**Other Information:**

a) Publication details.

**Paper published in International& National Journals:**

Sr No.	Title of paper	Name of the Journal	Vol. & Year	Pages
1	<b>Dynamics of Risk perception towards mutual fund investment decisions</b>	<b>Iranian Journal of Management Studies(Scopus &amp;Web of Science)</b>	11(2),2018	Pp. 407-424
2	"The Impact of ICT on Rural Livelihood of Farmers in West Bengal, India",	AGRIS on-line Papers in Economics and Informatics, , , ISSN 1804-1930. DOI 10.7160/aol.2022.140409.	Vol. 14, No. 4, 2022	pp. 109-119

		(Scopus)		
3	Influence of Demographic and Socio-economic Variables on Investor's Risk Perception towards Mutual Fund: A Study on Bank Employees of Tripura	BANK PARIKRAMA A Journal of Banking & Finance <b>(ABDC listed )</b>	42(1&2)2017	Pp94-116
4	Measuring Attitude towards mutual fund investment Decision: Evidence From Tripura, India	Indian Journal of Finance and Banking( <b>ABDC Listed</b> )	8(1)2021	Pp 1-12
5	Assessing relative weight of determinants of investment in index scheme of mutual funds	Indian Journal of Finance and Banking( <b>ABDC Listed</b> )	11(1)	29-37
6	MEASURING AWARENESS ABOUT MUTUAL FUNDS: A STUDY ON BANK EMPLOYEES IN TRIPUR	INTERNATIONAL JOURNAL OF ACCOUNTING & FINANCE REVIEW( <b>ABDC Listed</b> )	14(1) (2023)	22-29
7	Impact of Risk perception on Investor towards their Investment in mutual fund".	Pacific Business review international,	9 (2): 2016	pp16-23.
8	Investment Behavior Towards Mutual Fund: are Demographic variables Really Significant? A Study on Bank Employees of Tripura	The IUP Journal of Bank Management	16(1):2017	pp62-71
9	A study on Investor preference towards mutual fund in Tripura"	Development Dynamics	3(1): 2016	pp47-50
10	The Study of the Impact of FII and DII on Indian Stock Market,	Journal Of Management Outlook	9(1):2019	PP:10-23
11	Does gender really affect awareness level about mutual fund investment decision? A study of bank employees of Tripura	IUT journal of Advance Research and Development	3(1):2018	Pp 7-13
12	Investment Pattern In Mutual Fund: A Study On Bank Employees In Tripura	Journal Of Banking, Information Technology and Management'	16(1):2019	Pp:10-19

13	Impact of Foreign Institutional Investors and Domestic Institutional Investors on Indian Stock Market	<b>Review of Research journal</b>	8(7):2019	PP:27-35
14	Determinants of investment preference in tax saving scheme of mutual funds	<b>Review of Research journal</b>	8(6):2019	PP:1-9
15	A Study on Job satisfaction of Teacher-educators surveying on teacher education institutes in Tripura	<b>Review of Research journal</b>	8(7)	PP1-7
16	Mutual Fund Investment Decisions In Tripura: Are Demographic And Socioeconomic Variables Really Significant?	Indian Journal for Social Studies and Humanities  INTERNATIONAL JOURNAL A Quarterly Journal ISSN- 2277-7458  AN	Vol-1,No-3  July-September 2012	pp118-123
17	Investor Preference and Awareness Towards Mutual Funds-With special reference to Investors at Agartala	SHODH PRERAK, A Multidisciplinary Quarterly Refereed Research Journal, ISSN 2231 413X	Vol-III,Issue-1,January 2013	pp77-81
18	Impact of population growth on deforestation rate: A state wise study in North East India	JOURNAL OF SCIENCE FORUM, ISSN 0976 - 5395,	Vol. II, No.1, April,2011	PP-197-202
19	Global Stock Markets and COVID-19: A Case Study of Indian Stock Exchanges	Journal of International Business	Vol7(2) 2020	Pp117-134
20	A Study on Job Satisfaction Of Teacher Educators Surveying on Teacher Education Institutes In Tripura	<b>Review of Research journal</b>	Vol8(7)2019	PP1-10

21	The impact of ICT on Rural Livelihood and Increased Income of Farmers	<b>Review of Research journal</b>	Vol5 2019	Pp167-179
22	ICT usages overall benefit and Poverty Reduction for Rural Farmers	<b>Review of Research journal</b>	Vol62019	Pp185-196
23	Exhibition of familiarity bias among Mutual Fund investors: A study on Bank employees	<b>ABS International Journal of Management</b>	Vol9:2021	Pp:44-48
24	The Rise and fall of Enron: A cautionary tale of corporate	International Journal of Multidisciplinary Research and Growth Evaluation	Vol42023 issue 5	

### **Book published :**

Sl. No	Book	Publishers	Edition and Year.	ISBN-10	ISBN-13
1	Mutual Fund Investment by salaried investors: Identifying the Determinants	Notion Press	2018	1643243810	978-1643243818

### **Book Editor**

Sl. No	Book	Publishers	Edition and Year.	ISBN
1	Covid-19: Economic Challenges and Turnaround through innovative ideas	Shashwat Publication	2021	978-93-90961-71-5
2	Business Strategy in the post Covid-19 Pandemic Scenario	Evincepub Publishing	2020	

3	Goods & Services Tax (GST) and Demonetization: Materiality to Present Economic Situation and Future Prospects	N.B. Publications	2020	978-93-89234-64-0
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**Papers published in National Conference:**

Sl. No	Paper	Journal/Book	Publishers	Edition and Year.	Page
1	<i>Role of Management education for sustainable livelihood in Tripura: Issue and Challenge</i>	Higher education for sustainable livelihood	Excel publisher New Delhi	2012	117-122
2	Impact of Disparity in Socio-Economic Development on North-Eastern States: Issues and Challenge	Equal Opportunity in the Context of Social and Human Development	New Delhi Publishers New DeLhi	2014	307-315
3	A study on people satisfaction level towards Agartala Municipal Corporation	Local Self-Government in India Problem and Prospect	Global Publishing House(India)	2014	130-135
4	CUSTOMER ATTITUDE AND PERCEPTION ON GREEN BANKING ACTIVITIES: A STUDY ON MANAGEMENT STUDENTS IN AGARTALA	<b>ENVIRONMENTAL ISSUES &amp; SUSTAINABLE DEVELOPMENT</b>	Notion Press	2019	
5	Heuristics and Herding in Investment Decisions among Millennial : An empirical study in Tripura	<b>Emerging Issues in Behavioural Finance</b>		2023	

(b) Details of Seminar/Workshop/Conference.

## Papers presented in National and International Seminar

	Title of paper	Organised by	National/International	<u>Date</u>
1	Factors influencing investment decision in mutual fund: A study on bank employees in Tripura	<i>The faculty of Business Studies, University of Dhaka</i>	International Conference	9-10 October,2018
2	The impact of Global Financial Crisis on Indian Stock	Holy cross College, Agartala	International	October29-30,2011
3	Does gender really affect awareness level about mutual fund investment decision? A study on bank employees in Tripura	<i>ICFAI University</i>	International	23-24 june2016
4	Is there any gender bias on preference towards mutual fund? A study on bank employees in Tripura.	<i>ICFAI University</i>	International	9-10 February ,2017
5	Role of Management education in building sustainable livelihood through private sector at Agartala.”	Assam University, Silchar.	International	17 <sup>th</sup> December,2010
6	Influence of demographic and socio economic variables on investor's attitude towards mutual fund: An empirical study	<i>IIT, Allahabad</i>	National Conference	22 <sup>nd</sup> Feb,2019
7	Investor Preference towards Mutual Fund compared to other Investment Avenues in Tripura	<i>ESOT</i>	National	23-24 may,2015
8	Impact of Disparity in Socio-Economic Development on North-Eastern States: Issues and Challenges	Dasaratha Deb Memorial College Khowai	National	July 13-14,2012

9	A study on the people satisfaction level towards Agartala Municipal Corporation	<i>Govt. Degree College, Gandacherra, Dhalai Tripura.</i>	National	28 <sup>th</sup> July,2013
10	A Study on role of NGO in facing the challenges of Tribal education in Tripura	Holy Cross College, Agartala	National	24-25 january 2018
11	Management education Tripura: Prospects and Challenges.	<i>ICFAI University, Tripura.</i>	National	June 3-4,2011
12	Impact of population growth on deforestation rate: A state wise study in North East India	<i>KarimganjCollege, Assam.</i>	National	February 12-14,2011
13	Poverty Alluviation through financial institution: A bibliometric analysis	<i>ICFAI University, Tripura. And NABARD</i>	National	27-28 feb.2023
14	Impact of demographic factors on impulse buying behaviour: A study of consumer behaviour of Agartala	<i>ICFAI University, Tripura &amp; Kettering university</i>	International	5-6 Oct2023
15	Covid 19 and Indian Stock Exchange: An empirical Analysis	<i>Indian Accounting Association South Bengal Branch</i>	International	May 2020

### Workshop Attended

SLNO	Topic of the Workshop/Course	Name of the Organizer	Duration of the Workshop/Course	Sponsoring Organization	Date of the Workshop/Course
1	<i>Faculty Development Program</i>	ICFAI University Tripura	6 days	ICFAI University Tripura.	11-16 may 2009

2	<i>Faculty Development Program</i>	ICFAI University Tripura	6 days	ICFAI University Tripura.	7-12 June ,2010
3	Research Methodology in Social Science	IGNOU	4days	ICSSR	9-12 september 2010
4	Research & Data Analysis Using SPSS	Tripura University	2days	Tripura University	25-26 May ,2011
5	Capacity Building in Social Science Research Training-cum workshop on Statistical Package for Social Science(SPSS)	Shillong	5 days	ICSSR	8-12 October 2012
6	Workshop on Application Oriented Statistical Training “	Mizoram University	6days	Applied Statistics Unit of Indian Statistical Institute, Kolkata	18-23 November 2013
7	Workshop on SPSS	Department of Education Ambedkar College	7days	ICSSR-NERC	24 – 30 July 2014
8	FDP on The Art of case Teaching and Case writing	Faculty of Management Studies, IUT	3 days	ICFAI University, Tripura	22-24 December 2014
9	International case study Conference 2017	IBS Hyderabad	3 days	IFHE, Hyderabad	5-7 october, 2017
10	Advanced Data Analysis with R-software	Indian Statistical Institute, SQC & OR Unit, Bangalore	3 days	ISI	28 <sup>th</sup> -30 <sup>th</sup> November,2017



11	Faculty Development Program	Advanced Research Methodology	10 days	Indian Accounting Association	15/9/2021-28/8/2021
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**Resource person:**

Sl. No	Title	Organized by	Place
01	A 5 days PhD coursework shop	ICFAI University, Tripura	ICFAI University, Tripura
02	A 15 days workshop PhD coursework shop	ICFAI University, Tripura	ICFAI University, Tripura
03	A 10 day Workshop on Research Methodology in Social Science	Tripura University	Tripura University
04	MDP on Finance for Non finance	TNGCL and The ICFAI University, Tripura	TNGCL
5	FDP on Research Methodology	ICFAI University, Tripura	ICFAI University, Tripura
6	Seminar cum Awareness Program	NetajiSubhasMahavidyalaya	NetajiSubhasMahavidyalaya
7	Workshop on Entrepreneurship in Micro and Small Sector	Economic Science Society of Tripura	Agartala
8	FDP on Research Methodology, Publication and Data Analysis through statistical software	ICFAI University, Tripura	ICFAI University, Tripura
9	FDP on Research Methodology and Teaching Pedagogy	ICFAI Law School , The ICFAI University Tripura	ICFAI University, Tripura
10	One week International workshop on Research methodology and Data Analysis	The ICFAI University Tripura	ICFAI University, Tripura

**Technical Session chair on Seminar / Conference:**

Sl No	Title	Organized by	Date
01	International Conference on Behavioural Finance	Indian Institute of Information Technology Allahabad, Prayagraj	18-19 July 2022
02	International Seminar on Recent Trends in Business , Economics and Management	Ramthakur College , Agartala Tripura	7-8 July 2023
03	International Seminar on Accounting , Finance, Business and Social Science	Assam University and A&M University, USA	14-16 Sept 2023
4	National seminar Issues & Trends of Socio –economic Development in rural Economy with special emphasis on Handloom & Handicraft Sector	The ICFAI University Tripura & NABARD	27-28 February 2023

### Conducting Seminar/Workshop as a Convener

Sl No	Type of the seminar/Workshop	Topic of the seminar/Workshop	Organised by	Date
1	International seminar	International seminar on COVID 19 and turnaround through innovative ideas	The ICFAI University Tripura	9-10 July, 2020
2	7 days FDP	Faculty Development on Research methodology	The ICFAI University Tripura	22-28 June 2020
3	3 days Workshop	Structural Equation Modeling with AMOS	The ICFAI University Tripura	24-26 May 2021
4	7 Days FDP	Research Methodology, Publication and Data Analysis through statistical software	The ICFAI University Tripura	“ 5 <sup>th</sup> -11 <sup>th</sup> July 2021
5	International seminar	Emerging Challenges and Opportunities in Business and	The ICFAI University Tripura	1-2 September, 2021

		Economy: Lessons from Covid 19 Pandemic	&  IUBAT, Bangladesh	
6	National level Online One month Internship Program	Finance and Stock market Analysis in Excel	The ICFAI University Tripura	June-July 2021
7	International Conference	Managing Sustainable Growth and Development:  Issues and Challenges of the Global Economy	The ICFAI University Tripura  &  Kattering University, USA	5 <sup>th</sup> & 6 <sup>th</sup> October, 2023)

### **PhD Scholar Supervision**

Sl No	Name of the Scholar	Topic of the seminar/Workshop	Date	University
1	Mr.KalyanSarkar	The Impact of ICT on farmers in terms of Livelihood: A case study on PurbaMedinipur, West Bengal	27/11/2020	The ICFAI University Tripura, India
2				

### **Consulting Govt. Research Project as an Expert member**

Sl No	Name of the Scholar	Topic of the Project	Organiser	Remarks
1	Dr. Sujit Deb	Psycho emotional challenges faced by adolescent students of Tripura and suggesting remedial measures	SCERT	Project is submitted

