

Name: Prof. Niharika Singh
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Branch: Human Resource
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Educational Qualification(s):

Qualification(s) (Master degree onwards)	University
MBA (Human Resource and Marketing)	Mizoram University
UGC- JRF	
Ph.D.	Mizoram University

Experience in years:

Academic :

Details:

Sl. No.	Organization	Position Held	Duration	
			From	To
	10 months	Lecturer	September'2010	June'2011

Other Information:

(a) **Publication details.:**

Papers Published in Journals:

- Niharika Singh and Prof. L. S. Sharma (2017). Antecedents to Employee Retention in Banking Industry: An Empirical Study of Individual Related Variables. *Uttaranchal Business Review*, vol. 7, issue 1, pp. 21-40.
- Niharika Singh and Prof. L. S. Sharma (2015). Process Models of Employee Turnover during 1975-1995. *European Academic Research*. Vol. 3, Issue 2, pp. 2495-2518. (ISSN: 2286-4822)

- Niharika Singh and Amit Kumar Singh (2015). Data Analysis in Business Research: Key Concepts. *International Journal of Research in Management and Business Studies*. Vol. 2, Issue 1, pp. 50-55. (ISSN: 2384-6503)
- Niharika Singh and S. N. Singh (2015). Essentials of Sampling in Management Research. *European Academic Research* . Vol. 3, Issue 2, pp. 2519-1536. (ISSN: 2286-4822)
- Niharika Singh (2014). Employee Turnover and Retention: An Overview. *International Research Journal of Management Science and Technology*. Vol. 5, Issue 8, pp. 129-134. (ISSN 2250-1959)

Papers (Chapters) Published in Books:

- Niharika Singh and L. S. Sharma (2017). Identifying Role of Government in Branding of North East India as a Tourist Destination in Sharma, L. S. (Ed.). *Branding North East India for Tourism Destination: Issues and Challenges*, Ruby Press, New Delhi, pp. 20-42. (ISBN: 819330680-5).
- Niharika Singh and L. S. Sharma (2016). *Most Recent Development in Employee Turnover and Retention: A Review* in Singh, R.G. (Ed). *Corporate Governance and Corporate Social Responsibility in India: Issues and Perspectives*, Ruby Press, New Delhi, pp. 307-324. (ISBN: 983239588-1)
- Niharika Singh and L. S. Sharma (2015). *Government Initiatives towards Development of Women Entrepreneur in North East India: Present Status* in Singh, E.N. and Das, B.K. (Eds), *Women Entrepreneurship in North East India: Issues and Challenges*, Mittal Publications, New Delhi, pp. 76-89. (ISBN: 81-8324-645-1)
- Niharika Singh and A. K. Mishra (2014). *A Discussion on Sustainability and it's relationship with Employee Retention* in Kumar, P. and Ranjan, R. (Eds), *Victorious Publishers, Delhi*, pp. 96-107. (ISBN: 978-93-8422-08-0)
- Niharika Singh (2014). *Comparative Content Analysis of Tourism Websites of Mizoram and Sikkim* in Patnaik, J.K., DOUNGEL, J. and SHYAMKISHOR, A (Eds), *Socio-Economic Development and Governance in North Eastern Region of India*, Lengchhawn Press, Aizawl, pp. 303-314. (ISBN: 978-81-929431-2-1)

(b) Details of Seminar/Workshop/Conference.

Papers Presented in Seminars/Conferences:

- Presented a paper entitled 'Impression of Selected Variables Internal to the Organization on Employee Retention: A Constructive Concept' in International Conference on Emerging India and Second Generation Reforms: Initiatives and Implications held during 8-9th April, 2017.
- Presented a paper entitled 'Explore the Potentials and Problems of Tourism Industry in North East India with special reference to Mizoram' in International Conference on Tourism and Hospitality Industry: Modern State, Problems and Perspectives held during 11 –12th May, 2013.

- Presented a paper entitled ‘Identifying Role of Government in Branding of North East India as a Tourist Destination: An Overview’ in National Seminar entitled ‘Branding North East India for Tourist Destination: Issues and Challenges’ held during 21-22th March, 2014.
- Presented a paper entitled ‘Capacity Building of Women Entrepreneurs in North East India with Special Reference to Mizoram’ in National Seminar entitled ‘Development in North-East India: Problems and Prospects’ held during 6-7th June, 2013.
- Presented a paper entitled ‘Government Initiatives towards Development of Women Entrepreneur in North East India: Present Status’ in National Seminar entitled ‘Women Entrepreneurship in North East India: Issues and Challenges’ during 26-27th held February, 2015.
- Presented a paper entitled ‘Analysis of Select Tourism Websites of North East India’ in Two Day National Seminar on Contemporary Issues and Trends in Commerce held during 25-26th September, 2014.
- Presented a paper entitled ‘Employee Retention and Turnover of Working Women: A Research Review’ in National Seminar entitled ‘Women Entrepreneurship in North East India: Issues and Challenges’ held during 17-18th September, 2015.
- Presented a paper entitled ‘Comparative Content Analysis of Tourism Websites of Mizoram and Sikkim’ in National Seminar entitled ‘Socio-Economic Development and Governance in North Eastern Region of India’ held during 11-12th March, 2014.

Workshops/Seminar Participated:

- Participated in one-day workshop cum seminar on ‘Disability Rehabilitation and Development of Human Resources: Exploring the Possibilities’ organized by National Institute of Orthopedically Handicapped, Aizawl and Department of Management, Mizoram University held on 17th May, 2012.
Participated in workshop on ‘Teaching Negotiation Skills’ conducted by Prof. John C Crofts, jointly organized by HNB Garhwal University and Department of Management, Graphic Era University held on 12th May, 2013.
- Participated in one-day workshop cum seminar on ‘Community Based Disability Management in Mizoram’ organized by National Institute of Orthopedically Handicapped, Aizawl and Department of Management, Mizoram University held on 29th March, 2012.
- Participated in workshop on ‘Statistical Methods with Applications’ held at Department of Statistics, Pachhunga University held during 21-23rd November, 2011.
- Participated in ten days Workshop-cum-Training Programme on ‘Research Methodology and Application of SPSS in Business Studies’ organized by Department of Management, Mizoram University held during 28th February- 9th March, 2013.
- Participated in 2 day National seminar on ‘Entrepreneurship for Economic Development in India with a special reference to North Eastern Region: Challenges and Opportunities’ organized by Department of Management, Mizoram University held during 26-27th February, 2013.
- Participated in one-week Workshop on ‘Data Analysis through SPSS’ organized by Academic Staff College, Mizoram University held during 27th August-1st September, 2012.

- **Participated in eight days Workshop on ‘Discovering Statistics by MS-Excel and SPSS’ DST Centre for Interdisciplinary Mathematical Science, Banaras Hindu University held during 11th August-18th August, 2013.**
- **Participated in one-week Workshop on ‘Applied Statistics’ organized by Academic Staff College, Mizoram University held during 23rd July-28th July, 2012.**