

Professor (Dr.) DhananjoyDatta currently working as Dean - Research & Development, ICFAI University, Tripura. His specialization area is Marketing & Economics. He is also teaching as Professor in Faculty of Management & Commerce, ICFAI University Tripura and Chief Editor of ICFAI University Tripura Journal of Advanced Research and Development. He published several Books, Book Chapters, Research papers or articles in Journals, participated in many national & international conference, workshops. He successfully completed several FDP, MDP, workshop, consultancy works, projects etc. He is supervising PG dissertation & Ph. D. Thesis. He also secured different awards & having Membership of reputed bodies. He did M.A in Economics from Jiwaji University, Gwalior, M. P. India. He did the Small Industries Management program (SIMAP) from IISW&BM, Kolkata, W. B. India. He did Post Graduate Diploma in Business Management in Marketing & System (MBA), from IISW&BM, Kolkata, W.B. India. He did his Ph. D. (Economics & Marketing) from National Institute of Technology, Agartala, Tripura, India. He also completed D.Litt. in Economics from Berhampur University, Odisha, India. He has 7 years' industry experience and more than 18 years' academic experience.