

ICFAI University, Tripura starts MBA (Health Care)

Agartala, August-2:

ICFAI University, Tripura has introduced MBA (Health Care Management) from current academic session. This unique course has been added among the programs with an object to ensure supply of trained professionals in Health Care Management sector.

The health care sector is now a big industry in India with both government and private companies investing huge fund to provide better health care to people. The sector is estimated to grow at a rate of 22 percent CAGR (Company Annual Growth Rate) to reach \$280 billion by 2020, as per a report published by IBEF (India Brand Equity Foundation).

On the contrary, fact remains that 67 percent of total Indian population is fully dependant on government health care services with massive deficiency of trained professionals. The country is consequently facing a serious challenge in matching the supply of healthcare resources with the growing demand on account of population growth, improving socio-economic drivers and the increasing burden of lifestyle diseases.

The Healthcare sector not only needs doctors, nurses and para-medical staff but also administrative and business managers who are supposed to run the functions of hospitals, medical and para-medical establishments in a smooth manner. The speciality and super specialty hospitals are now run as business units where there is requirement of Marketing Managers, Finance Managers and HR Managers/Store Managers. MBA degree in Healthcare Management enables a student to seek lucrative career opportunities in hospitals, clinical establishments as well as lifestyle healthcare clinics.

The MBA in Healthcare Management course offered by ICFAI University Tripura has many unique dimensions. The students will get to learn the core subjects of business management and also the specialized subjects of healthcare management. The course will be taught by top notch experts from the Healthcare Industry. The guest lectures will be delivered by doctors and medical practitioners from all across India. The students will also get the opportunity to do internship and practical training in top notch Hospitals. The Career Management Cell of IUT will be giving placement assistance to every student.

Healthcare is an industry where the demand supply situation is skewed in favour of the professionals. There is a huge current demand and a burgeoning future demand when many new hospitals and medical establishments will be set up by the Government and Private Sector. With the Government doubling their budget allocation in healthcare and the Private Industry bringing in tenfold investment, this surely looks to be the sunrise sector in the coming days.

Press Release