

Ethnic Food Festival at ICFAI Tripura Campus

Kamalghat, March 7:

The ICFAI University Tripura always believes in the pedagogy of teaching students through experiential learning. The Students of Faculty of Management Studies today organised an event called 'Ethnic Food Festival'. Under the aegis of this event, Students were asked to prepare innovative ethnic cuisine, run marketing campaigns and sell their food items in the Food Carnival held at the open auditorium of the University Campus.

The students formed different teams with brand names like 'Cereal Killers', 'Belly Destination', 'A Bite to Eat' and 'Chalo Khai.' Under these brand names, they presented delicious food items with catchy names like 'Prawn Curry', 'Paneer Chatpata', 'Nizami Tarka', 'Pork Loin' and 'Nimbu Masala'. There were starters, main course and desserts on the menu. The event was attended by hundreds of food lovers from within the University and guests invited from different parts of Agartala city.

The event was inaugurated by Registrar of ICFAI University, Dr A Ranganath. The Chief Guest of the Event was Mr Chiranjib Pathak, Senior Branch Manager, IDFC Bank. The event was well appreciated by the participants who enjoyed the quality, taste and innovation in preparing and presenting the food items.