

Establishment of linkage with e- Marketing portals

" Glimpses from the workshop on “Establishment of linkage with e-Marketing portals” organized by the Faculty of Management Studies, the ICAI University Tripura in association with Entrepreneurship Development Institute of India (EDII), Small Industries Development Bank of India (SIDBI), on 3rd April 2018. Dr. Rajesh Chatterjee, Asst. Professor, Tripura University and an expert on Social sectors and rural extensions conducted the workshop. The students of MBA and MBA Rural Management participated with gusto in the workshop and gained valuable knowledge. Dr. B. K Mukhopadhyay, Principal, FMS and Dr. Debabrata Lahiri, HOD, MBA Rural Management also graced the occasion. Dr. Annesha Saha, Asst. Professor, FMS coordinated the entire event. "



