

Workshop on “Digital Marketing – a Gateway to National Level Competition Technoxian” in Association with Entrepreneurship Development Cell, IIT, Delhi held at The ICFAI University, Tripura on 24th & 25th March, 2015.



Prof. Sankharaj Roy, Asst. Professor, FMS, The ICFAI University, Tripura delivers the welcome speech as Mr. Raj Kumar Sharma, resource person from E Cell, Indian Institute of Technology listens carefully.



The participants from The ICFAI University, Tripura and other colleges in front of the banner welcoming participants to the workshop.



The interactive workshop involved students interacting with each other and also the resource person by forming groups among themselves.



Mr. Raj Kumar Sharma, resource person from Entrepreneurship Development Cell, Indian Institute of Technology, Delhi conducting his session on Digital Marketing at The ICFAI University, Tripura



The participants gain hands on experience during the Workshop on Digital Marketing at The ICFAI University, Tripura.



A Group photo of Mr. Raj Kumar Sharma, resource person from E Cell, Indian Institute of Technology, Prof. Sudip Bhattacharjee, Program Coordinator and Prof. Pratyush Banerjee, Joint Program Coordinator and the participants from The ICFAI University, Tripura and other colleges.