



One week Online FDP Program

On

**RESEARCH METHODOLOGY, PUBLICATION AND
DATA ANALYSIS THROUGH SPSS**

July 5th-11th, 2021

Organized by

Faculty of Management and Commerce

THE ICFAI UNIVERSITY TRIPURA

Objective:

The Program has been designed for Faculties and Research Scholars to acquaint themselves with advanced tools of Research Methodologies and skills to be adopted for Publication of Research Papers in Internationally acclaimed Journals.

Instruments for Learning: Laptop/Desktop/Mobile

Topics:

- ♦ Measure of central tendency, Measures of dispersion, Orientation of SPSS;
- ♦ Correlation and regression (Bi Variate , Multivariate);
- ♦ Sampling Testing of hypothesis, Parametric test , Non parametric test
- ♦ ANOVA ; One Way Two Way, MANOVA;
- ♦ Factor Analysis, Cluster Analysis;
- ♦ Project Proposal writing guidelines;
- ♦ Publication in reputed journals ;
- ♦ Writing Ph.D thesis Report;

Register: <https://forms.gle/WgKGnndrsXbuqmud9>

Contact persons:

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Payable through NEFT or Online transfer

Bank Account Details :

Account: **ICFAI University, Tripura**

A/C No: **910010047489436**

Bank Name : AXIS bank

Branch: Agartala Branch

IFSC Code : UTIB0000276

Registration Fee for Indian participant is Rs 1000

Registration Fee for Foreign participant is \$15

Registration Fee for Research scholar

/ Students is Rs 500

Last date for registration : **2nd July 2021**

E-certificate will be provided for each participant



Dr. A. Ranganath
Registrar,
ICFAI University Tripura



Prof. (Dr.) Biplab Halder
Pro Vice Chancellor
ICFAI University, Tripura

Resource Persons



Dr. Karthik Sriram
Professor, IIMA



Dr. Ranjit Singh
Professor, IIT, Allahabad



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