

Seminar on 'Athiti Devo Bhava' to mark celebration of "Paryatan Parv" jointly organized by Tripura Tourism Development Corporation Limited (TTDCL) and ICFAI University, Tripura – Oct 20, 2017

"Tripura is a land of green forests, pristine rivers, panoramic lakes, scenic mountains, majestic palaces, pilgrim spots and unpolluted eco-tourism spots. The Tripura Tourism Development Corporation (TTDC) is organizing a series of workshops, events and presentations to promote tourism in the State. Today an awareness seminar was conducted by TTDC jointly with ICFAI University Tripura at the IUT Campus at Kamalghat. The keynote speakers of the Seminar were Shri AK Bhattacharya, Managing Director, TTDC, Shri MK Das, Assistant Director, TTDC, Shri DC Baidya, Assistant Manager, TTDC, Shri MS Bhattacharya, Retd IAS and former Director of TTDC and Dr A Ranganath, Registrar of ICFAI University Tripura. The speakers dwelt upon the strategies and initiatives that are being taken to make everyone aware about the attractive tourist destinations in Tripura. The key points were emphasized through PowerPoint Presentations and Audio-Visual Film. There was also a discussion on how tourism can become a key enabler in generating employment for the masses and creating wealth for the State. This awareness seminar was attended by a large number of students and faculties who were quite impressed with the knowledge enhancing sessions on Tripura Tourism".









