

**5th International Seminar
(Webinar)
on**

“Innovations and Recent Trends of Entrepreneurship in Current Scenario”

**(12th & 13th August, 2020)
(IST: 10:00 Hrs- 16:00 Hrs)**

Organized By

**FACULTY OF MANAGEMENT STUDIES
ICFAI UNIVERSITY TRIPURA, INDIA**

www.iutripura.edu.in



ABOUT THE UNIVERSITY:

The ICFAI University, Tripura is popularly known as The ICFAI University, Tripura has been established through an act of the State Legislature (Tripura State Legislature Act 8 of 2004). The University is recognized by UGC under Section 2 (f) of 1956 and the University is empowered to award degrees under Section 22 of UGC Act, 1956. The University is currently offering forty-seven programmes in Management, Commerce, Engineering, Law, Teacher Education, Special Education, Physical Education, English, Yoga and Library Science etc. The University strives to provide quality education with an objective to provide the students with an appropriate combination of conceptual framework and practical insight into managerial, commercial, technological, legal challenges and business opportunities for grooming entrepreneurial initiatives.

PREAMBLE:

Recently, COVID-19 has spread over more than 210 countries, infecting beyond 2 million people, with more than 1,37,000 fatalities. As we know, India has a soaring population density combined with poor hygiene standards and also deprived health infrastructure, which makes it more prone to the pandemic. There are many questions yet to be answered. Some of them are- What would be the parallel solution to the livelihood crisis? How the activities can be boosted up for entrepreneurs? Even the economists warn that an extended lockdown would cause even more havoc to employment, the economy and livelihood, the dilemma is whether to save people or livelihood. From time to time, NITI Aayog Govt. of India gave a much convincing statement that “India should improve its disaster management preparation and ensure the availability of resources so that the country doesn’t have to choose options among the people, life and livelihood”. We can understand that the COVID-19 pandemic is the defining global crisis of the present time and the greatest global humanitarian challenge for a livelihood the world has ever faced. The hiccuping business is declining the entrepreneur’s motivations. The government is taking measures and started PM Garib Kalyan and Atma-Nirbhar Schemes. Keeping in the view the present scenario, India has moved promptly, implementing a proactive, nationwide unlocking. However, the migration of the unorganized sector labourers has drawn our attention for urgent inclusive growth necessities. Innovation, research, science and technology will form the pillars of a knowledge-based, highly productive and competitive economy, driven by entrepreneurs and leaders in a business-friendly environment where public and private sectors form effective partnerships.

In this context, the seminar proposes to highlight the challenges of entrepreneurs in current scenario and identify innovation which can be adopted in the global context to build up conceptual and practical understanding of ‘new normal’ for sustaining MSMEs and other enterprises, foster employment and economy in the current scenario.

OBJECTIVE OF THE SEMINAR:

The objectives of the seminar are to bring together academicians, researchers, entrepreneurs, corporate executives, policy makers to share their ideas, views and experiences on the emerging challenges in the field of entrepreneurship and livelihood in current scenario and long-term solutions to some of the key business challenges arising in the globalized economy.

SUB THEMES OF SEMINAR:

- Community-based Entrepreneurship
- Corporate Entrepreneurship
- Entrepreneurial Challenges to Pandemic (COVID-19)
- Entrepreneurial Finance and Venture Capital
- Entrepreneurship in the MSME Sector
- Family Business in Entrepreneurship
- Innovative Approaches in Creating Livelihoods
- Issues related to Rural Economy and Livelihood
- Marketing and Value Chain for Sustainable Rural Livelihoods
- Role of Local Self-Government in Sustainable Rural Livelihoods
- Rural Sustainable Livelihood- Issues, Challenges and Policy Perspectives
- Science and Technology in Entrepreneurship
- SHGs and Social Entrepreneurship
- Sustainable Livelihood for Skilled Human Resources
- Women Entrepreneurship
- Sectoral Entrepreneurship like-
 - Agripreneurship
 - Aquaentrepreneurship
 - Digital Entrepreneurship
 - Edupreneurship
 - Technopreneurship
 - Tourism Entrepreneurship, etc.
- Other Relevant Areas.

IMPORTANT DEADLINES:

Abstract submission: **11th July, 2020**

Notification of acceptance: **15th July, 2020**

Full length paper submission: **5th August, 2020**

Seminar dates: **12th-13th August, 2020**

GUIDELINES FOR PAPER SUBMISSION:

Abstract: The abstract should be in between 300 to 500 words using Times New Roman, 12 point font size, 4-5 keywords in M.S.Word . The abstract must contain the title of the paper, authors' name and affiliation.

Full Paper: Authors are advised to submit their full paper in between 3000 to 5000 words using Times New Roman, 12 point font size in M.S.Word. All pages should be numbered and 1.5 line spacing to be followed. For writing reference the authors are advised to follow 6th Referencing style .

Papers not complying with this reference style may be subject to further revision.

Send the abstract and full paper on: iutseminar@gmail.com

SEMINAR HIGHLIGHTS:

Special Sessions will be conducted on “Entrepreneurial Innovation: Need of the hour” by highly experienced academicians and industrialist from India and across the world.

Registration Fee:

National

Professionals/Academicians: ₹ 250

Students/Research Scholars: ₹ 150

International

Professionals/Academicians: \$ 4

Students/Research Scholars: \$ 2

► Payable through NEFT or online transfer fee

► Bank Account Details are mentioned below-

- Name of the Account: ICFAI University Tripura
- A/c No: 910010047489436
- Bank Name: AXIS BANK
- Branch: Agartala Branch, IFSC Code: UTIB0000276

👉 Please Registrar in the given link

https://docs.google.com/forms/d/e/1FAIpQLScypt7mKNT9Wfq_z7KLH6bBGo6zyF8s8dzXA2DNzhMmV4uRVg/viewform?usp=sf_link

► Paper Presentation Mode is online.

- Best Paper Award certificate will be provided session wise.
- Best paper will be published in the reputed journal and other papers will be published in an Edited Volume with ISBN number.
- Every paper presenter will be offered E-certificate.



CHIEF PATRON



Prof. Biplab Halder
Pro - Vice Chancellor
ICFAI University Tripura

PATRON



Dr. A. Ranganath
Registrar
ICFAI University Tripura

CONVENER



Dr. Annesha Saha

JOINT CONVENER



Dr. Gokul Acharjee



Prof. Sujoy Hazari

SECRETARY



Dr. Debanjan Nag



Dr. Niharika Singh



Prof. Tathagata Dasgupta



Prof. Arindam Sinha

JOINT SECRETARY

ORGANIZING COMMITTEE



Dr. Anindita Sinha



Dr. Dipangshu Devchowdhury



Dr. Trinankur Dey



Prof. Sudip Bhattacharjee



Prof. Prabal Chakraborty



Mr. Priyabrata Roy

ADMINISTRATION & TECHNICAL EXECUTIVE COMMITTEE



Prof. Abhijit Biswas



Mr. Debidas Chakraborty



Mr. Sujit Sutradhar



Mr. Tanay Deb



Ms. Tapti Lasker



Mr. Rakesh Debbarma

ADVISORY COMMITTEE:



Dr. Dhananjoy Datta
Associate Professor &
Coordinator, FMS
(The ICFAI University, Tripura)



Prof Mohd Nazari Bin Ismail,
Professor and Dean,
Department of Business,
Strategy and Policy,
Faculty of Business and
Accountancy, University
of Malaya, Malaysia



Dr. Candido Perez,
Dean, School of Business
and Management
Education, Panpacific
University, Philippines.



Prof. Dr. Ram Prasad Gyanwaly
(Former Head)
Central Department
of Economics
Tribhuvan University,
Kirtipur, Kathmandu, Nepal.



Prof. (Dr.) Prasenjit Dasgupta
Professor
(The ICFAI University, Tripura)



Dr. Mohammed Nasir Uddin,
Associate Professor Dept. of
Agricultural Extension Education,
Bangladesh Agricultural University
(BAU), Bangladesh



Shad Ahamad Oman
Assistant Professor
College of Business,
University of Buraimi
Al-Buraimi, Sultanate of Oman



S. S. Khanka
Professor
University School of Management
and Entrepreneurship(USME)
Delhi Technological University



Dr. Sujit Deb
Associate Professor
(The ICFAI University, Tripura)



Prof. (Dr.) Subhasish Chatterjee,
Principal –HOD, Department of
Management, Sumandeep
Vidyapeeth (An institution Deemed
to be University), Vadodara (Gujarat)



Dr. Kiran Sankar Chakraborty
IGNOU, Regional Director



Prof. Sanjay Pal
Professor & Director, Dept. of
Business Development
Services & National Outreach
& Incharge, Dept. of Developing
Economy Engagement



Dr. Mamoni Kalita
Assistant Professor
(The ICFAI University, Tripura)



Dr. Niladri Das
Associate Professor,
Department of Management
Studies, IIT (ISM) Dhanbad



Dr. Saravanan Raj
Director (Agricultural Extension)
National Institute of Agricultural
Extension Management (MANAGE)



Jayanta Choudhury,
Associate Professor,
NIRD, NERC, Guwahati,
jayantard@gmail.com



Prof. Malay Nayak
Professor
(The ICFAI University, Tripura)



Prof. Soumen Mukharjee
Assistant Professor
(The ICFAI University, Tripura)



Sri Tapan Das,
Member Secretary, (SOFED)



Prof. Anjali Chakraborty
President, Society for
Fast Justice, Tripura