

Seminar Highlight

▶ This seminar will also include a **BUSINESS PLAN COMPETITION** where entrepreneurs will present their business plans and strategies for sustainable development.

▶ Selected papers will be published in a book form as seminar proceeding with ISBN Number.

▶ Best paper will get Cash award & Certificate.

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Name (in block letters):.....

.....

Organization/Institution:

Designation:.....

Mailing Address:.....

City:..... State:.....Pin code:.....

Mobile No:

Email Id:

Category: Industry professionals / Academicians / Foreign
Delegates/Research Scholars / Students / Entrepreneur / Others

Accommodation Required: Yes / No

Whether Presenting Paper: Yes / No

If Yes, Title of the Paper:

.....

Registration Fee Details: Cash / NEFT / DD

Amount: Rs

Name of the Bank:.....

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INTERNATIONAL SEMINAR ON Entrepreneurship and Sustainable Development- Growth, Prospects and Challenges in Globalized Era

7th and 8th June, 2018



Organized by

The ICFAI University Tripura

Sponsored by



About the University:

The ICAFI, University is a premier academic Institution and the oldest self financed University in the North Eastern Region of India. It was established in 2004 with an objective to provide the students with an appropriate combination of conceptual framework and practical insight into managerial, technological and legal challenges and exploring business opportunities for grooming entrepreneurial initiatives. The Institute is running MBA and MBA(RuralManagement),MBA(Health Care) BCA-MCA(Integrated),M.A(Education),LL.M,BBA,BCA,B.Tech,B.Tech (Lateral), BBA - LLB, B.ED, B.ED(Spl. Ed), LLB programmes. The MBA programme is a full time course with an exhaustive course curriculum, with internship, regular interaction with industry experts and visits to rural indian enterprises for exposure to indigenous knowledge and systems. The University also runs part time Ph.D programmes. The Institute has its own library and computer labs with optical fiber internet connection for students and faculties for updating their knowledge at par with their counterparts across the globe.

About the International Seminar :

Entrepreneurship is considered as a way to stimulate job growth and economic stability. But in recent years, entrepreneurship is increasingly considered as a significant channel for bringing in a transformation to sustainable products and processes. As it is well known, that unemployment is a major challenge to the Indian economic development, which has been facing a tremendous wave of Positive force from different fields and entrepreneurship is one of such that endeavours in curbing unemployment. In the rural area, the employment potential in the agricultural economic system also appears to have arrived at a saturation level leading to large-scale migration of population from rural regions to urban regions, adding excessive pressure on civic infrastructure. All of these prevailing circumstances curved out the need for promoting self-employment ventures among the unemployed population in India. It is quite obvious that everyone willing to start their business as an independent entrepreneur may not sustain successfully in this competitive arena. It is therefore, important to underline that entrepreneurial skills that can help the youth to adapt well to other non-entrepreneurial careers. Entrepreneurship holds to bring sustainable growth and provide ample opportunities to utilise the existing resources and disseminate the scope of entrepreneurial development. Very few academic researches and discourses have been conducted so far focussing on sustainable development as a part of entrepreneurship as a discipline literature and relatively very few rigorous studies exploring the relationship between sustainable development and entrepreneurship have been published in some well recognized entrepreneurship journals. This offers tremendous scope to enrich the field further.

Accommodation:

Accommodation will be provided by the university only to outstation participants based on availability. Prior information should be given for this.

Objectives of the Seminar:

1. To generate policy, programme and institutional recommendations which will encourage innovations in entrepreneurial research and practice.
2. To disseminate the outcomes as widely as possible among communities of academicians, researchers, entrepreneurs and investors globally.
3. To draw road map for the investors to find out new investment opportunities in entrepreneurial sector.
4. To provide a platform for a diverse range of leading investors, researchers, scholars, business persons or entrepreneurs to come up with their research findings, analyses, expert opinions and experiences

Call for Papers:

Original papers and recent case studies are invited from Academicians, Industry Professionals, Research Scholars, Management Consultants, Entrepreneurs ,Students for presentation in the seminar. All of the selected papers will be summarized as Seminar Proceedings. Few quality papers shall be screened out for publication in Edited Book . Further, the accepted papers will be reviewed for publication in the Institute Journal of Advance Research and Development (IUT-JARD).ISSN 2455-7846.

Sub Themes:

- ▶ Entrepreneurship: Perspectives & Practices
- ▶ Women Entrepreneurship
- ▶ Micro-finance and SHGs
- ▶ Entrepreneurship Education and Pedagogy
- ▶ Ethics and Entrepreneurship
- ▶ Innovation and Entrepreneurship
- ▶ Social Entrepreneurship & Corporate Social Responsibility
- ▶ Entrepreneurship in the SME Sector
- ▶ Trans-generational Entrepreneurship(Family Business)
- ▶ Start-ups, Incubators, Accelerators
- ▶ Role of ICT in Sustainable Development
- ▶ Poverty Eradication and Sustainable Livelihoods
- ▶ Role of Bio-diversity in Sustainable Development
- ▶ Green entrepreneurship

- ▶ Role of Venture Capital in promoting Entrepreneurship
- ▶ Risk management Strategies in Start-Ups and New Business Ventures
- ▶ Sectoral Entrepreneurship (e.g.)
- ▶ Agripreneurship
- ▶ Edupreneurship
- ▶ Technopreneurship
- ▶ Digital Entrepreneurship
- ▶ Green Entrepreneurship
- ▶ Health Entrepreneurship
- ▶ Tourism Entrepreneurship, etc.

Guidelines for Submission of Paper:

All submissions must be in MS word format in about 1500-3000 words, typed in Times New Roman, 12 font size, space 1.5 cm and 1” margins. Each paper should indicate title page containing title of the paper, Name(s), Affiliation(s), complete mailing address , telephone and fax number along with e-mail id. Only those papers adhering to guidelines will be considered for review. An abstract (not more than 150 words with 3-5 key words) are to be submitted to the

E-mail ID : seminar@iutripura.edu.in

Important dates:

Last Date of abstract submission – 25th April, 2018
Last Date of full paper Submission – 15th May, 2018
Last Date of Registration – 31st May, 2018

Registration fee:

▶ **Rs. 500 for each author without Accommodation**
▶ **Rs. 1000 for Registration with Accommodation**
▶ **Mode of Payments : Bank Transfer/DD**
Account Name : The ICAFI University Tripura. Payable at Agartala.
Bank Name : Axis Bank Ltd.
Account Number : 910010047489436
IFSC Code: UTIB0000276 Branch Name : Agartala

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