

## Faculty Profile

Department: Faculty of Management & Commerce

Name: Dr. Annesha Saha

Designation: Associate Professor

Branch: Commerce



### Educational Qualification(s):

Qualification(s)	University
B.Com (Business Management Honours)	G.C College, Silchar, Assam.
M.Com (Accounting)	Tripura University (A Central University)
Ph.D (Commerce)	Tripura University (A Central University).

### Experience in years:

Academic:

Details:

Sl. No.	Organization	Position Held	Duration	
			From	To
1	ICFAI University, Tripura (Faculty of Management and Commerce)	Associate Professor HOD (B.Com-H) Assistant Professor	1 <sup>st</sup> Oct. 2023 15 <sup>th</sup> Nov.2019 13 <sup>th</sup> May 2011	Continuing
2	Tripura University (PGDTTC, Department of Commerce)	Guest Lecturer	2008	2009

## **ACHEIVEMENTS:**

- Best Paper Award Best Paper Award in the International Conference on “Managing Sustainable Growth and Development: Issues and Challenges of Global Economy” organized by FMC in collaboration with Kettering University USA on 5<sup>th</sup> and 6<sup>th</sup> October, 2023.
- Young Researcher Award 2022, InSc Institute of Scholars, Ministry of MSME & Corporate Affairs, Govt. of India.

## **ADMINISTRATIVE ROLE:**

- Working as a **Head of the Department** of B.Com (H) program.
- Working in **NAAC Criteria’s**.
- Working as **Convener and Joint convener** in different Committees during Organizational Events ICARIA, NOVATOS and CONVOCATION.
- Working as a member in **Disciplinary Advisory Committee**.
- Worked as an **Admission Officer** for Master in Business Administration Program (MBA), Bachelor of Commerce B.Com (H), Masters of Commerce (M.Com) and other Programs of The ICFAI University Tripura from 2014 till 2019.

## **SUPERVISORY ROLE – Ph.D. & UG/PG PROGRAMME**

- Supervising Ph.D scholar in Faculty of Management and Commerce dept., The ICFAI University Tripura.
- Member of Doctorial Advisory Committee of Ph.D research scholars.
- Supervising MT Thesis, Dissertation at UG & PG level, Summer Internships in Faculty of Management and Commerce dept., The ICFAI University Tripura.

## **INSTITUTION BUILDING ROLE**

- **Organises A Motivational Session** as a **Convener** on “**Dare to Dream Big**”, **Speaker: Prof. S.S. Khanka on 30<sup>th</sup> September, 2022** at Faculty of Management & Commerce, ICFAI University Tripura.
- **Organises Educative Session** as a **Convener** on “**Financial Sensitisation**” on **25<sup>th</sup> July 2022** at Faculty of Management & Commerce, ICFAI University Tripura.
- **Organises Value adding session** as a **Convener** on “**Tax System in India**” on **2<sup>nd</sup> March 2022** at Faculty of Management & Commerce, ICFAI University Tripura.

- **Organises Webinar as a Convener on “Insolvency and Bankruptcy Code process and its impact on Indian Economy at large” on 15<sup>th</sup> September 2021 at Faculty of Management & Commerce, ICFAI University Tripura.**
- **Organise International Seminar as a Convener on “Innovation and Recent Trends of Entrepreneurship in Current Scenario” on 12-13<sup>th</sup> August 2020, FMS, ICFAI University Tripura.**
- **Organises Seminar as a Convener on “Rural Banking & Microfinance” organised on 12<sup>th</sup> Feb. 2020, FMS, ICFAI University Tripura.**
- **Organises Value adding session as a Convener on Accounting Practises, Uses & Laws in Govt. and Non Govt. sectors on 6<sup>th</sup> Feb 2020.**
- **Worked as a Joint Organising Secretary in International Seminar on 7<sup>th</sup>-8<sup>th</sup> June 2018, entitled “Entrepreneurship and sustainable Development-Growth, Prospects and Challenges in Globalised Era”.**
- **Worked as a Joint Organising Secretary in International Seminar, entitled “Women Empowerment through Self Help Group (SHGs) in India” 9<sup>th</sup>-10<sup>th</sup> Feb, 2017.**
- **Worked as a Joint Organising Secretary in International Seminars, entitled “Empowering Women to lead Change” 23<sup>rd</sup>-24<sup>th</sup> June, 2016**
- **Working as an Editorial board member of Journal of Advance Research and Development, ICFAI University Tripura, (ISSN 2455-7846).**

#### **BOOK PUBLICATION(S):**

- **Title of the Book (Text Book):** Indian Financial System, Publisher University Book House, Jaipur, 2023, ISBN:978-81-19793-66-2.
- **Title of the Book (Reference Book):** Microfinance, Agripreneurship and Rural Development, **Publisher:** Mittal Publications, New Delhi, 2021, ISBN:978-9390692132
- **Title of the Book (Editorial Volume):** Entrepreneurial Challenges during COVID-19-Recent Trends and Innovations, **Publisher:** Global Vision Publishing House, New Delhi, 2021, ISBN: 978-93-90423-42-2.
- **Title of the Book (Research Based):** Microfinance & Rural Women Entrepreneurship. **Publisher:** Himalaya Publishing House, Mumbai, 2018, ISBN: 978-93-5299-400-7.

#### **RESEARCH PAPER PUBLICATION(S):**

- **Financial Performance of Public and Private Sector Bank: A Comparative Study. Empirical Economic Letters: A Monthly International Journal of Economics,**

Indexed in EconLit and included in Cabells Directory ERA accredited and included in ABDC journal quality list, endorsed in Publons which is part of Web of Science Group. Volume 22, Number 6, (pp. 11-25), June 2023, ISSN1681-8997. <https://doi.org/10.5281/zenodo.8111907>

- A Study on Financial Performance of Self Help Group's in India. **Contemporary Issues in Management and Economy: A Multidisciplinary Approach**, (pp. 96-108), (2022). Eliva Press Global Ltd, ISBN: 978-99949-8-507-4.
- Microcredit, SHGs & Rural Entrepreneurship in India: A bibliometric study through Scopus. **International Journal of Applied Research**, (pp.375-380) Volume: 8, No.1, Jan. 2022, ISSN Online: 2394-5869, Impact Factor: 8.4 IJAR 2022; 8(1): 375-380. <https://doi.org/10.22271/allresearch.2022.v8.i1f.9642>
- Is rubber plantation threat in Tripura? A review on consideration of eco-environmental and socio-economic impact. **International Journal of Applied Research**, (pp.257-268) Volume: 8, No.3, Feb. 2022, ISSN Online: 2394-5869, IJAR Impact Factor: 8.4. <https://www.allresearchjournal.com/archives/2022/vol8issue3/PartD/8-3-73-487.pdf>
- Government Policies and Financial Assistance for Development of Tribal Education in Tripura. Multidisciplinary International Journal, (pp. 94-101), (MIJ) 2020, Vol. 6, Jan-Dec., e-ISSN:2454-924X;p-ISSN:2454-8103. <http://mijournal.in/admin1/upload/11%20Manidip%20Roy%2001156.pdf>
- Financial Performance of ONGC Tripura Asset and ONGC India-A Comparative Study. **IUJ Journal of Management**, Vol.7, No.2, Dec. 2019, **SJIF Impact Factor: 6.148**, ISSN: 2347-5080. <http://journal.iujharkhand.edu.in/Dec-2019/Financial-Performance-of-ONGC.pdf>
- Impact of foreign institutional investors and domestic institutional investors on Indian stock market. **UGC Approved Journal No. 48514-Review of Research, Volume 8, Issue 7, April 2019**, ISSN: 2249-894X, Impact Factor: 5.7631(UIF)
- Intervening Factors in Entrepreneurial Performance: An Exploratory Analysis of Women Self Help Groups. **IUP Journal of Entrepreneurship Development**, (pp.30-48) Vol.14, No. 1, March 2017. A division of The ICFAI Society, Hyderabad, Telangana, India. ISSN0973-2659. [https://www.iupindia.in/1703/Entrepreneurship%20Development/Entrepreneurship\\_Development\\_sub.asp](https://www.iupindia.in/1703/Entrepreneurship%20Development/Entrepreneurship_Development_sub.asp)
- Women Entrepreneurship Development Through Self Help Groups. In Usha kiran Rai & Alok Kumar Rai (eds.) **Women Entrepreneurship Development-Issues and Perspectives (pp.192-201)**, (2010). *Macmillan Publisher*, ISBN: 023-033-150-5.
- Microfinance-A means for Rural Women Entrepreneurship and Inclusive Growth in North-Eastern States. In **International Journal of Social Sciences & Interdisciplinary Research**, Vol.1, No.3, (pp.79-88), (2012). Indian Research Journals.com, Kurukshetra, Haryana (India), ISSN: 2277677X.

- E-Commerce & M-Commerce in India: Scope and Prospects. **In International Journal of Information Technology and Systems, Vol.1 No.2, (pp.110-115) July-Dec. (2012)**, Published by Global Technocrats and Intellectual Association, ISSN: 22779825.
- Rural Women Entrepreneurship & Microfinance-A means for Financial Inclusion and Inclusive Growth in Tripura. In Vijay Bahadur Singh & Ramsudhar Singh (eds.) **“Anukriti”: An International Multidisciplinary Research Journal (pp.44-49) (2012). Vol.5, Year2**, Srijan Samiti publisher, Varanasi, ISSN: 2250-1193.
- SHG- A Step towards Socio-Economic Empowerment of Rural Women. In Abhijeet Singh & Vashistha Anoop (eds.) **“Shodh Drishti”: A Refereed Journal (pp.11-16) Vol.3, No.3, (2012)**. Srijan Samiti publisher, Varanasi, ISSN: 0976-6650.
- Health Insurance in India: An Untapped Market. In Suman Kalyan Chaudhury & Sukanta Sarkar (eds.) **Indian Economic Development (pp.88-97), (2016). Best Publishing House, ISBN: 978-81-9311-583-1.**

#### **SEMINAR/WORKSHOP/CONFERENCES/PAPER PRESENTED:**

- Presented Paper on **“Marketing Strategies For Sustainable Promotion Of Entrepreneurship Through Self Help Groups in Tripura”**, in the International Conference on “Managing Sustainable Growth and Development: Issues and Challenges of Global Economy” organized by FMC in collaboration with Kettering University USA on 5<sup>th</sup> and 6<sup>th</sup> October, 2023
- IEM-UEM International Case Conference on Redefining Business Practises, 2023 (IUICC-2023)-A Refereed International Conference, Sept 1<sup>st</sup>- 2<sup>nd</sup> 2023, Organised by Department of Management, Institute of Engineering & Management, Kolkata and University of Engineering & Management, Kolkata & Jaipur in Association with Case Centre, UK, ICRC-All India Management Association. **Research Case Presented entitled NyKAA: A New Era in Beauty World.**
- International Seminar on “Recent Trends in Business, Economics and Management Organized by Ramthakur College, Agartala, Tripura, India, July 07-08, 2023, Agartala, Tripura, India. **Paper presented titled “Growth of Microfinance through Self-help Group-Bank Linkage Programme: A perspective of Regional Differences in India”.**
- 2days National Seminar on “Emerging Issues & Trends of Socio-Economic Development in Rural Economy with Special Emphasis on Handloom & Handicraft Sector”. **Paper presented titled “A Study on the Role of NABARD’s Self Help Group-Bank Linkage Programme in Rural Tripura”.** Organised by ICFAI University Tripura, 27<sup>th</sup> -28<sup>th</sup> February, 2023.
- Ten days **“International FDP on Investment in Capital Market”** organised by Faculty of Management and Commerce, The ICFAI University Tripura, 20<sup>th</sup>-29<sup>th</sup> June, 2022.
- 5days FDP on **“Case Methodology and Case Writing”** organised by Faculty of Management and Commerce & IUT Case Research Centre, The ICFAI University Tripura, 14<sup>th</sup>-18<sup>th</sup> February, 2022.
- Two days National Webinar on **“Institutional Excellence in Higher Education in North East and National Education Policy 2020”**, 19<sup>th</sup>-20<sup>th</sup> September,2020,

organised by ICFAI University Tripura in collaboration with All India Association for Educational Research.

- National Webinar on **“Prospect of E-Commerce in Emerging Economies in Post Covid Era”** 6<sup>th</sup>-7<sup>th</sup> July 2020 organised by Department of Commerce, Iswar Saran Degree College, A Constituent PG College of University of Allahabad.
- **FDP** on **“RM and SPSS”** organised by FMS, ICFAI, June 22-28, 2020.
- International Web Conference on **“Advance Research in Science, Humanities and Social Science”** organised by Department of Applied Mathematics Maharaja Bir Bikram University on 9<sup>th</sup>-10<sup>th</sup> July, 2020. **Paper presented entitles “The Challenges of Entrepreneurs and the Success of their Micro Enterprises During COVID-19 in Tripura”.**
- 5 Days Lecture Series on **“Contemporary Issues in Commerce”**, 10<sup>th</sup> July to 14<sup>th</sup> July 2020, Department of Commerce, University of Science & Technology, Meghalaya.
- Professional Development Program on **“Seeking Solution During and Post Pandemic Covid 19: A Perspective from Food Security, Health, Education, Economy and Technology”** organised by College of Business, University of Buraimi, Sultanate of Oman on 21<sup>st</sup> – 25<sup>th</sup> June, 2020.
- Online Workshop on **“Entrepreneurship in Micro & Small Sectors”** organised by ESSOT in collaboration with Ramthakur College, Agartala, during 28-30th May 2020.
- **HR Conclave** on **“Human Capital Development in Emerging North-East”** held on 17<sup>th</sup> January 2020, organised by The ICFAI University Tripura.
- 2 days National Seminar on **“Tribal Education in India: Issues and Challenges”**. Paper presented titled **“A Study on Government Policies and Financial Assistance for Development of Tribal Education in Tripura”**, organised by Institute of Advanced Studies in Education, Kunjaban, Agartala, on 28<sup>th</sup>-29<sup>th</sup> July, 2019.
- FDP on Mentoring Skill organised by SHIPARD, Govt. of Tripura, 25<sup>th</sup>-27<sup>th</sup> July, 2018.
- FDP on Research Methodology and Green Economy, organised by ICFAI University Tripura held during 4<sup>th</sup>-6<sup>th</sup> July, 2018.
- 2days International Seminar on **“Entrepreneurship and Sustainable Development-Growth, Prospects and Challenges in Globalised Era”**. **Paper presented entitles “Rural Women Entrepreneurship through Microfinance”** organised by ICFAI University Tripura held during 7<sup>th</sup>-8<sup>th</sup> June, 2018.
- National Seminar on Healthcare Financing organised by ICFAI in association with MSME, Government of India, March 2018.
- 2days National Seminar on Enhancing Quality in Higher Education-An Awareness Program on **NAAC Assessment and Accreditation Quality Systems for Universities** held on February 27 & 28, 2018 at IFHE Campus, Hyderabad.
- National Seminar organised by Holy Cross College, Agartala, 24<sup>th</sup>-25<sup>th</sup> Jan, 2018 on **“Role of NGO’s in Tribal Areas in Tripura”**. **Paper presented entitles “Role of NGOs in Improving Tribal Livelihood in Tripura with special reference to skill development programmes.**
- Attended 3days North East Program on Advanced Data Analysis with R-Software, 28<sup>th</sup>-30<sup>th</sup>, Nov.2017, Organised by ISI, Bangalore, Jointly with FST, IUT.
- International Seminar organised by ICFAI University, Tripura, 9<sup>th</sup>-10<sup>th</sup> Feb, 2017, on the topic **“Women Empowerment through Self Help Group (SHGs) in India”**.

**Paper presented entitles “Role of Self Help Group in Encouraging & Empowering Rural Women Entrepreneurs”.**

- International Seminar organised by ICFAI University, Tripura, 9<sup>th</sup>-10<sup>th</sup> Feb, 2017, on the topic “Women Empowerment through Self Help Group (SHGs) in India”. **Paper presented entitles “Role of Self Help Group in Empowering Women Under NRLM”.**
- National Seminar organised by Economic Science Society of Tripura (ESSOT), 10<sup>th</sup>-11<sup>th</sup> September 2016, on “Institution, Business & Economy-A North East Perspective”. **Paper presented entitles “Educational Institutes in N-E States and its Role in Shaping the Economy.**
- ICSSR sponsored International Seminar organised by ICFAI University, Tripura, 23<sup>rd</sup>-24<sup>th</sup> June, 2016, on the topic “Empowering Women to lead Change”. **Paper presented entitles “Role of Tripura Police Accountability Commission in Empowering Women”.**
- Investor awareness programme on February 5, 2016, organised by ICFAI University, Tripura in association with Ministry of Corporate Affairs and The Institute of Company Secretaries of India (ICSI).
- Workshop on Intellectual Property Rights (February 26, 2015) Organised by ICFAI University, Tripura in association with Tripura State Council for Science and Technology, Agartala, Tripura.
- Workshop on Entrepreneurship Development, ICFAI University, Tripura, 2014.
- Faculty Development Programme on Case Study, ICFAI University, Tripura, 2014.
- Faculty Development Programme in Business Studies on 24<sup>th</sup> to 30<sup>th</sup> March, 2014, Jointly Organised by Department of Commerce & Department of Management, Tripura University (A Central University).
- Three day workshop on Environmental Fiscal Reforms: International Experience & Relevance for India (6<sup>th</sup>-8<sup>th</sup> November, 2013) organised by Department of Commerce, Tripura University in collaboration with Madras School of Economics, Chennai.
- International Seminar organised jointly by BBA Department of Holy Cross College & Tripura University, 29-30<sup>th</sup> October, 2011, on the topic “Globalization: Its Issue and Challenges with special reference to India”. **Paper presented entitles “e-Commerce & M-Commerce in India: Scope and Prospects”.**
- National Seminar on Religio-Cultural Dynamics & Social Exclusion & Inclusion in India, 25<sup>th</sup> April, 2011, organised by Centre for the Study of Social Exclusion & Inclusive Policy (CSSEIP), Tripura University. **Paper presented entitles “Rural Women Entrepreneurship & Microfinance-A means for Inclusive Growth”.**
- Identification of Research Priorities in Tripura, 12<sup>th</sup>-13<sup>th</sup> February, 2011, organised by IGNOU Regional Centre, Agartala.
- National Conference on Women Entrepreneurship in India, 22<sup>nd</sup>-23<sup>rd</sup> October, 2010, **organised by Banaras Hindu University**, Faculty of Management Studies, Varanasi. **Paper presented entitles “Women Entrepreneurship Development through Self Help Groups”.**
- Workshop on Research Methodology in Social Science, 9<sup>th</sup>-12<sup>th</sup> September, 2010, organised by IGNOU, Agartala in collaboration with ICSSR Shillong.
- Computer Application Course in Development Studies, 03<sup>rd</sup>-10<sup>th</sup> March, 2010, organized by OKDISCD, VIP Road, Upper Hengerabari, Guwahati.
- Ensuring Gender Justice, 12<sup>th</sup> September, 2009 organized by Women Study Cell, Tripura University.

- Intellectual Property and Innovation Management in Knowledge Era, 15<sup>th</sup>-16<sup>th</sup> September, 2009 organized by the Corporation in collaboration with Tripura State Council for Science and Technology, Agartala, Tripura.

**PROFESSIONAL MEMBERSHIP OF REPUTED BODIES IF ANY:**

- Posses Honorary position as a Board of Studies (BOS) Member as well as Chairperson for Bachelor of Commerce (B.Com) and Master of Commerce (M.Com) Program of ICAI University Tripura.
- Life membership of Economic Science Society of Tripura (ESSOT)
- Membership of Global Forum for Sustainable Rural Development

**OUTREACH PROGRAM:**

- Acted as a Guest Speaker in Department of Commerce, Tripura University (A Central University), 2022.
- Delivering as a Resource Person at Rural Development & Self Employment Training Institute (RUDSETI), a premier Training Institute in India for Entrepreneurship development since 2019.
- Acted as a judge of Inter Departmental Poster Competition on Union Budget 2020-21 held on 10<sup>th</sup> February, 2020 at ICAI University Tripura.
- Worked as an External Examiner for Viva-Voce, Faculty of Education, ICAI University Tripura, 2018.
- Worked as an External Examiner in Department of Commerce, Tripura University (A Central University), 2016.