

The Corporate Law Society, Faculty of Law, The ICFAI University, Tripura, organized a lecture on “*Where Law Meets Innovation: How Corporate Strategy Transforms Products into Brands and Companies into Legacies*.” Delivered by **Dr. Shyamtanu Pal**, Assistant Professor, Pondicherry University, held on 15 Jan, 2026



**CORPORATE LAW SOCIETY, FACULTY OF LAW,
THE ICFAI UNIVERSITY TRIPURA**

Organizes

Lecture on:
**“Where Law Meets Innovation: How
Corporate Strategy Transforms
Products into Brands and Companies
into Legacies”**

Resource Person

Dr. Shyamtanu Pal
Assistant Professor, Pondicherry University

15TH JANUARY 2026

 Basement Auditorium,
IUT Campus

 12:00 hrs.