



**Directorate of Distance Education  
ICFAI University Tripura  
Assignments (30 Marks)**

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**Assignments are aimed at creating inclusive knowledge of the students on topics given therein. Students are required to make a detailed and extensive study on the topic and submit their answer within 500 words (each).**

- All the answer scripts should be handwritten, one sided and be submitted on the date of First Semester Examination.
- One question carries 10 marks and must be written within 500 words
- Three questions per subjects are to be answered.
- Cover page of the Assignments should contain the following:

**Assignment on: (Topic)**

**Program: MBA / BBA (ODL)**

**Subject:**

**Submitted by:-**

**Name of the Student:**

**Enrollment Number:**

**Program:**

**Batch:**

**Directorate of Distance Education  
ICFAI University Tripura**

## Assignment

Course Title: **Economics for Managers**

**Write any three of the following within 500 words each.**

1. Discuss the objectives, role and constituents of fiscal policy in Indian context in improving economic growth of India.
2. What are economic indicators? Discuss the different features and classification of economic indicators.
3. Give an account of various theories, barriers and trends of International trade.
4. Elucidate the law of demand and law of supply. In this context discuss elasticity of supply and highlights the various types of elasticity of supply with suitable examples.
5. Critically analyze the different theories of rent and wages. Which theory of rent and wages are applicable most in your opinion?
6. What is Profit and Interest? Briefly explain the various theories of profit and interest.

## Assignment

Course Title: **Business Environment and Law**

**Write any three of the following within 500 words each.**

1. Make a business plan of your own for any commodity or services of your choice and highlight the kind of power you are going to use for advertising your product or services.
2. The main aim of the government intervention should be to maximize society's welfare. Explain how the government is intervening to maximize welfare of the society in the context of India.
3. The culture in India, US, and Saudi Arab differ in many ways. Take at least three elements of culture and explain the differences in these three cultures in business environment Context.
4. If your company give you a task of finding out the potential markets, where company can sell their product a washing machine, produced keeping in mind the low end consumer in the market in Tripura what are the demographic and socio economic information regarding the consumer you should collect and why. Explain
5. Business has to face complex political environment as they have to cope with political situation of more than one nation. Discuss the impact of international political environment on domestic business.
6. If you are to draft and employment contract what are the important clauses you will keep in the contract. Explain them.

## Assignment

Course Title: **Organizational Behavior**

**Write any three of the following within 500 words each.**

1. Narrate the utility of studying Organizational Behavior in the field of Management.
2. State how you can make the communication effective inspite of several barriers
3. State with example how culture creates barrier in function of companies operating in different countries
4. What do you understand by the term 'Person-Organization fit'? Illustrate your answer in the light of organizational culture
5. Describe the theory of Managerial Grid with examples of organizations that practice styles of managerial grid.
6. What do you understand by 'Virtual Organization'? Explain with examples.

## Assignment

Course Title: **Principles of Management**

**Write any three of the following within 500 words each.**

1. Briefly discuss the significant contribution of Henri Fayol in advancement of Management Thought. Why is he called as 'Father of Principles of Management'?
2. What role leadership has to play in proper functioning of organizations? "Managerial grid is a style leadership model". Justify the statement with an appropriate diagram.
3. Enumerate and define different techniques used for decision making. Highlight the usability of decision tree in making decision in organization and support the answer with an appropriate diagram of decision tree.
4. Write a detailed note on Maslow's Need Hierarchy Theory of Motivation. Mention two differences between Need Hierarchy and ERG Theory of motivation.
5. Define span of management. How does span of management is related to organizational structure? Draw an organizational structure for ABC Limited using wide span of management.
6. Discuss about significance of controlling for an organization. How planning and controlling are related to each other?

## **Assignment**

**Course Title: Business Communication & Soft Skills**

**Write any three of the following within 500 words each.**

1. Briefly explain the process of Communication cycle with proper Sketch.
2. How far the listening activities that mentioned in the pedagogy is justified in the context of across the country. Suggest your proposal.
3. Mention and explain the different punctuation styles and formats that can be used to enhance the appearance of a letter.
4. Prepare your own CV.
5. You are the Area Manager of Future Group Company of Tripura. You have been asked to verify the possibility of opening Five Star hotel in 2022. How can you prepare for that and what will be your steps? Explain in detail.