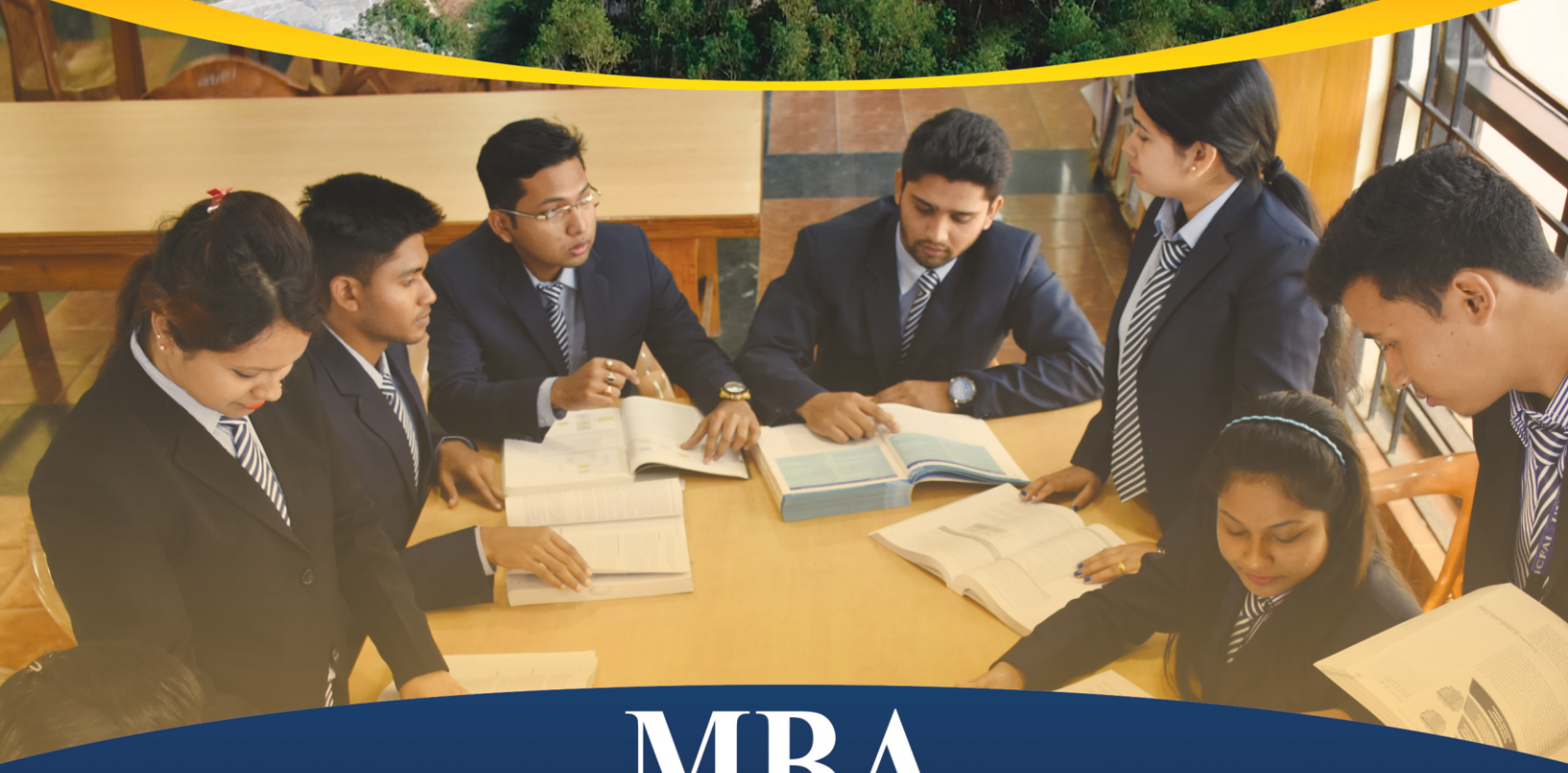
# The ICFAI University, Tripura

ICFAI UNIVERSITY TRIPURA





# MBA

## OPEN & DISTANCE LEARNING MODE



# The ICFAI Group

*Pioneering professional education for over 30 years*

ICFAI was established in 1984 as a not-for-profit society with the broad objective of empowering citizens through world class quality education. The Institute announced its arrival into the Indian education fora by launching a high end, innovative professional program in financial analysis in 1985. The Program was first-of-its-kind in India, aimed at equipping students and working professionals with cutting-edge knowledge in contemporary areas of finance. Since its establishment, ICFAI Group has made a significant mark in the Indian educational field with a pan-Indian network and presence

Innovation has been the mainstay of ICFAI Group with innovation prevalent in its programs and even its culture. Subsequently, there was a big leap when ICFAI Group started its chain of business schools (IBS) across India in 1995 to offer management program. Since its inception, IBS has been consistently ranked among the top ranked B-Schools of India providing excellent academic delivery and infrastructure to its students and transforming them into leaders for the future.

Another example that is a testimony to the culture of innovation is the introduction of Case Study methodology at IBS. The Case Research Center at IBS, has become a center of excellence and has won several accolades across the world. ICFAI Group has 2 Strategic Institutional Units, the ICFAI Universities and the ICFAI Business Schools. In all the programs offered across these units, the emphasis is on adherence to academic rigor and differentiated curriculum that bridges the industry – academia gap.

ICFAI Group focuses on learning rather than nstruction. In addition, the institute is engaged in important areas of research covering environmental sustainability, agricultural economics, health policy, financial economics, banking, intellectual property rights etc. There have been path-breaking research and good quality publications in these areas.

Flexible and tech enabled learning also plays an important role in ICFAI's teaching methodology. The delivery takes place with the use of hi-tech learning management system at campus programs and content delivery for distance learning through online medium.

ICFAI Group practices the value of academic integrity at all levels. As a policy, admissions are purely based on merit and there is nothing like capitation fee et al. The fee payable is published in the application material and that remains unchanged.

The ICFAI Group's culture of teaching and learning supports and fosters intellectual and personality development among its graduating students. They carry an attitude of ownership of their work. ICFAI Group strives to make the students - DOERS. The programs are designed such that the students & professionals graduating from the institution have the ability to take risks, make decisions and own the work. ICFAI Group strongly believes in developing an 'entrepreneurial mindset' among its graduating students.

At ICFAI, students inculcate research and analytical orientation due to its institutional strength and support for the research and development activities. Holistically, the student undergoes a transformative change.

The alumni of ICFAI Group are working in renowned companies world-wide. Collectively, ICFAI Group alumni contribute significantly to the growth story of India.

## Awards won by The **ICFAI** Group



# The ICFAI Universities

ICFAI has established 11 Universities across India. The ICFAI Universities are located at Hyderabad [The ICFAI Foundation for Higher Education (IFHE), which is a Deemed-to-be University], Himachal Pradesh (Baddi), Dehradun, Jaipur, Jharkhand, Meghalaya, Mizoram, Nagaland, Raipur, Sikkim and Tripura



The ICFAI University, Tripura



The ICFAI University, Dehradun



IFHE, Hyderabad



The ICFAI University, Raipur



The ICFAI University, Himachal Pradesh (Baddi)



The ICFAI University, Jharkhand



The ICFAI University, Jaipur



The ICFAI University, Mizoram



The ICFAI University, Meghalaya



The ICFAI University, Sikkim



The ICFAI University, Nagaland



## Founder's Profile

*Mr. N. J. Yasaswy (1950-2011), founder of the ICFAI Group of educational institutions and a pioneer in promoting higher education in the private sector had a brilliant academic career: B.Com (Andhra University 1969 – First Rank), CA Inter (May 1971 – First Rank), CA Final (May 1973 – First Rank), ICWA Inter (July 1970 – First Rank) and ICWA Final (July 1972 – First Rank). He was the recipient of the Basu Foundation Award for the Best Student of the Year from both – The Institute of Cost and Works Accountants of India (in 1972) and The Institute of Chartered Accountants of India (in 1973).*

*During 1974-1980, Mr. Yasaswy was associated with the Administrative Staff College of India as a Faculty Member.*

*In 1981, he started his consultancy firm, Yasaswy Management Association (P) Limited. Hyderabad. Mr. Yasaswy was appointed by the Government of Andhra Pradesh as Chairman, Andhra Pradesh State Trading Corporation (1985–88), and Vice-Chairman, Public Enterprises Management Board (1986–88). He was a visiting faculty member at the Indian Institute of Management-Ahmedabad (1986-88) and was nominated as a Member on the SEBI Committee on Accounting Standards. He was a member of the Board of Directors of the Association of Certified International Investment Analysts (ACIIA), Switzerland. He authored several books on finance and investments.*

*Mr. Yasaswy set up the ICFAI as a single institute in 1985 without governmental sops or institutional funding, in an era where government support was the norm. He chose to spend all his energy on the fledgling institution which over the years grew to become a monument to what ambition can deliver. He was instrumental in building several business schools and universities in the developing states of India, particularly in the North-East region. He stood for professional management, excellence in the quality of education offered in the ICFAI institutions, and absolute discipline.*

*He was charismatic, a great teacher, an institution builder, a visionary and a genius who was years ahead of his time. His vision will continue to guide ICFAI forever.*

# The ICFAI University, Tripua

*The ICFAI University, Tripura (referred to hereafter as the University) was established in 2004 through an Act of State Legislature (Tripura Act 8 of 2004). The University has been approved by the University Grants Commission, under Section 2(f) of the UGC Act, 1956 and the University is empowered to award degrees under Section 22 of UGC Act, 1956.*

## The University is Member of the following:

- Association of Indian Universities, New Delhi, India.
- Association of Commonwealth Universities, London, UK.
- Institution of Engineers (India).
- Association of Management Development Institutions in South
- Asia (AMDISA).
- Department of Scientific and Industrial Research,
- Ministry of Science and Technology, Govt. of India [Registration No TU/V/RG – CDE (1244)/2017].
- Confederation of Indian Industry (CII).
- Vijnana Bharati.
- Tripura State Yoga Association.
- Academy of Hospital Administration, Govt. of India.
- Member of 'THANG-TA Federation of India.

## The University has signed MOUs with different Universities/Institutions:

- Spoken Tutorial Project, IIT Bombay for setting up North Eastern Region Spoken Tutorial FOSS HUB at ICFAI University Tripura.
- IDIA (Increasing Diversity by increasing Access) which identifies underprivileged students with an aptitude for Law and helps them to access Legal Education.
- National Law School of India University, Bangalore for imparting quality Legal education.
- Rubber Skill Development Council (RSDC), under NSDC, Govt. of India has given affiliation as a Training Partner to ICFAI University, Tripura.
- Daffodil International University, Dhaka, Bangladesh.
- International University of Business Agriculture and Technology (IUBTA), Dhaka, Bangladesh
- Krishna Kanta Handiqui State Open University, Guwahati, Govt. of Assam.
- SAKROBOTIX LAB, Startup Centre, IIT Bhubaneswar, Govt. of India.
- CLAT 2018 Implementation Committee, The National University of Advance Legal Studies (NUALS), Kochi, Kerala.
- Rehabilitation Council of India, New Delhi.
- EdGate Technologies Private Limited, Bengaluru
- District Disability Rehabilitation, Govt. of Tripura.
- INTERNSHALA
- Abhoy Mission, Agartala, Tripura
- Vidya Welfare Society, Agartala, Tripura
- Ferrando Rehabilitation Society, Agartala, Tripura
- Monovikash Sansthan, Agartala, Tripura
- Entrepreneurship Development Institute of India (EDII)
- NBIRT, Agartala, Tripura
- NAD agreement with CDLS Venture Ltd., Govt. of India
- College of Fisheries, Agartala, Tripura
- Dev Sanskriti Viswavidyalaya, Haridwar
- IDIA Charitable Trust, Bengaluru

## Ranking/Certificates:

- The ICFAI University, Tripura is ranked by 'National Institute Ranking Framework (NIRF)' of MHRD, Govt. of India
- The ICFAI University, Tripura has establish 'Institute Innovation Council (IIC) as per norms of Innovation Cell, Ministry of MHRD, Govt. of India
- The ICFAI University, Tripura has participated Swachh Bharat Ranking 2018 conducted by UGC, Govt. of India
- Registered with NGO Darpan, Niti Ayog, Govt. of India
- The ICFAI University, Tripura is Certified by ISO 9001: 2015
- ICFAI University, Tripura ranked 28th position amongst the top 40 best Law Schools in India by IndiaToday-Ranking2018'
- ICFAI University, Tripura recognized amongst the Top 100 Engineering Colleges of the Country by India Today-Ranking 2018'

## Accreditations:

The University has the following accreditations of the regulatory authorities:

- University is NAAC Accredited
- University Grants Commission (UGC)
- National Council for Teacher Education (NCTE)
- Bar Council of India (BCI)
- Distance Education Bureau (DEB)
- Rehabilitation Council of India (RCI)

## Infrastructure:

The campus at Agartala is lush green, spread over 32 acres of land with 6 lakhs sq.ft. of built-up area. The campus has various facilities such as classrooms, faculty rooms, meeting halls, lecture halls, cafeteria, library, computer center, administrative block and laboratories. Hostel facilities are available to the students. The entire

# The MBA Program

The Master of Business Administration (MBA) Program is offered on distance mode by the ICFAI University Tripura, The Program aims to impart knowledge and understanding of the different aspects of management. The program prepares the students with the skills, knowledge and strategic perspectives essential to the leadership of business around the world.

**Elective Subject :**

**Specialisations**

| | | | |
|---|---|---|---|
| **Finance** | 1 | Financial Management (Compulsory) | Students may choose any 4 elective subjects from either Group A or from Group B. But subjects can not be chosen by combining the groups. |
| | | **Group A** | |
| | 2 | International Finance | |
| | 3 | Strategic Financial Management | |
| | 4 | Wealth Management | |
| | 5 | Investment Banking | |
| | 6 | Financial Services | |
| | 7 | Mergers and Acquisitions | |
| | 8 | Investment Management | |
| | | **Group B** | |
| | 2 | International Finance | |
| | 3 | Strategic Financial Management | |
| | 4 | Wealth Management | |
| | 5 | Investment Banking | |
| | 6 | Financial Services | |
| | 7 | Mergers and Acquisitions | |
| | 8 | Security Analysis | |
| | 9 | Portfolio Management | |
| **Marketing** | 1 | International Marketing | Select any 5 subjects |
| | 2 | Sales & Distribution Management | |
| | 3 | Services Marketing | |
| | 4 | Strategic Marketing Management | |
| | 5 | Integrated Marketing Communications | |
| | 6 | Retail Management | |
| | 7 | Consumer Behavior | |
| | 8 | Technology Marketing | |
| **Human Resource Management (HR)** | 1 | Performance Measurement and Reward Systems | Select any 5 subjects |
| | 2 | Recruitment, Training and Development | |
| | 3 | Strategic Human Resource Management | |
| | 4 | Human Resource Planning and Audit | |
| | 5 | Organization Development | |
| | 6 | Human Resources and Law | |
| | 7 | Human Resource Information System | |
| **IT & Systems** | 1 | Business Intelligence | Select any 5 subjects |
| | 2 | E-Business | |
| | 3 | Information Security | |
| | 4 | Software Project Management | |
| | 5 | Systems Design and Architecture | |
| | 6 | SMACS Technologies for Business | |

## Program structure

The program structure for the MBA Program has four modules consisting of five subjects each. Module 3 has five elective subjects/papers which can be taken from one elective stream offered. Some subjects as marked in the elective streams are compulsory electives which need to be mandatorily taken up.

## MBA Program Structure

### Module I

1.Principles of Management
2.Business Communication & Soft Skills
3.Organizational Behavior
4. Economics for Managers
5.Business Environment & Law

### Module II

6.Marketing Management
7. Human Resource Management
8. Foundations of Accounting & Finance
9. IT & Systems
10. Project & Operations Management

### Module lll*

**(4 Elective Subjects from Specialisation list)**

11. Specialisation paper I
12. Specialisation paper II
13. Specialisation paper III
14. Specialisation paper IV
15. Specialisation paper V

### Module lV

16. Business Policy & Strategy
17. International Business
18. Management Control Systems
19. Leadership & Change Management
20. Business Ethics and Corporate Governance

* Students are to pursue and complete a Project to enhance their learning by applying their concepts to industry situations.

**Admission Modalities**

The Admission modalities for MBA program mentioned below:

**Eligibility:** Pass in Graduation (Any discipline)

**Duration:** Two years

**Medium of Instruction:** English

**Age:** No Bar

**Self Study:** The University provides prescribed books specially designed for self-study.

**Examination:** Examinations are conducted four times in two years. The schedule of examination dates will be mailed to the student's registered email id.

**Eligibility for appearing in examinations:**

Students are eligible to appear for semester I examination (all five subjects) six months after the date of enrollment. Subsequently, students can complete each semester once every six months. Students will be required to progress in the program semester wise, sequentially. The students can appear in the back log paper in the subsequent examination. However, a back log subject can be carried forward. For example a back log subject of Semester I can be carried to Semester II & subsequently.

**Semester Result:** The semester result is determined by the grades and GPA obtained for the subjects of the semester at the end of the qualifying examination.

**Fee Structure :** The fee structure of MBA in ODL Program is as below:

| PROGRAMS | DURATION IN YEAR | NO OF SEM | ADMISSION FEES( ONE TIME & NON-REFUNDABLE) | SEMESTER FEES | TOTAL PROGRAM FEE |
|---|---|---|---|---|---|
| MBA | 2 | 4 | 10000 | 16750 | 77000 |

# FAQs

**What is the legal status of the ICFAI University ?**

The ICFAI University, Tripura was established in 2004 through an Act of State Legislature (Tripura Act 8 of 2004). It is recognized by UGC.

**What is the difference between a Private University and a Government University?**

All universities, whether private or government, are established in the same manner, through legislation and recognized by UGC. Private universities are funded by the educational trusts / societies whereas government universities are funded by the government. Degrees granted by both are equally valid for seeking jobs or pursuing higher education.

**Are the degrees issued by the ICFAI University, Tripura recognized by UGC?**

Yes,'the degrees issued by the ICFAI University, Tripura are recognized by UGC.

**Are there any negative marks in the examinations?**

No, there are no negative marks in the examinations.

**Is the MBA Program approved by the Distance Education Bureau (DEB) ?**

The program is approved by the joint committee of DEB-UGC. The recognition is extended by Distance Education Bureau, UGC.



## Where is the campus of The ICFAI University Tripura ?

The ICFAI University, Tripura has a campus based at Kamalghat, Sadar, Agartala. It has over 6 lakhs sq. ft. of built-up area with academic blocks, workshops, laboratories, faculty rooms, auditorium, seminar halls, computer labs with latest computing facility, well equipped library, canteen, hostel, sports and recreation facilities. The campus also provides latest teaching aids and is Wi-Fi enabled.

## What are the unique advantages of pursuing the MBA Program from the ICFAI University Tripura?

The following are the advantages:

- The curriculum is contemporary and updated periodically.
- The courseware is comprehensive and of high quality. '
- The program is structured in a flexible manner so that the employed personnel can pursue this program while pursuing their careers.
- Exposure to Indian and international management practices with a case-study orientation.
- Results are declared promptly, saving precious time of the students.

## Services

The following services are offered to enrolled students:

- **Web service:** it consists of Pre-enrollment Services like Online prospectus request, online enrollment, updates on events etc
- **Post-enrollment Services:** Facility for online payment, important information, on counseling classes schedule etc.
- **Courseware:** The program courseware is couriered to all the enrolled students. Any queries on the subject are to be addressed to Student Services Department.
- **Query Clarification:** Students may address their queries to a dedicated email for necessary clarifications, curriculum, or any other issues.
- **Student Support:** Students can call the Toll Free number functioning from Monday to Friday between 9 Am to 6 pm for all their queries.

| | |
|---|---|
| Toll-free Number: | 1800 345 3843 |
| Email ID for all queries related to the programs : | *iutdde@iutripura.edu.in* |
| Corresponding Address for ODL Programs: | To<br>The Director,<br>Directorate of Distance Education<br>ICFAI University Tripura, Kamalghat<br>Mohanpur, West Tripura, Pin-799210 |

## We also offer the following Programs

| SL NO | PROGRAMS | ELIGIBILITY | DURATION IN YEAR | NO OF SEM | ADMISSION FEES( ONE TIME & NON-REFUNDABLE) | SEMESTER FEES | TOTAL PROGRAM FEE |
|---|---|---|---|---|---|---|---|
| 1. | MCA | Graduate (any discipline) | 3 | 6 | 10000 | 7400 | 54400 |
| 2. | M.A (EDUCATION) | Graduate (any discipline) | 2 | 4 | 4000 | 10000 | 44000 |
| 3. | BBA | 10+2 (any discipline ) | 3 | 6 | 10000 | 5900 | 45400 |
| 4. | BCA | 10+2 (any discipline ) | 3 | 6 | 10000 | 5900 | 45400 |
| 5. | B.Ed. | (I) Graduate, trained in —service Teachers in elementary education.<br>(II) Candidates who have completed a NCTE recognised teacher education program through face-to-face mode.<br>(III) The reservation and relaxation in marks for SC/ST/OBC/PWD and other categories shall be as per the rules of Central/State whichever is applicable. | 2 | 4 | 20000 | 22000 | 108000 |




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