

## Campus Drive by the Future Group (Big Bazaar) - April 30, 2018

"Big Bazaar the Indian retail store behemoth, that operates as a chain of hypermarkets, discount department stores, and grocery stores visited the FMS, the ICFAI University Tripura for Campus Recruitment of MBA, MBA (Rural Management) and BBA students. The retail chain was founded by Shri Kishore Biyani under his parent organization Future Group, which is known for having a significant prominence in Indian retail and fashion sectors. Big Bazaar is also the parent chain of Food Bazaar, Fashion at Big Bazaar (*fbf*) and eZone and other sister chains of retail outlets like Brand Factory, Home Town, Central, eZone, etc. Founded in 2001, Big Bazaar is one of the oldest and largest hypermarkets chain of India, housing about 250+ stores in over 120 cities and towns across the country. Smt. Aparajita Baruah, HR Manager (East), Shri Jishnu Bhattacharjee, Market Manager (East), Shri Arnab Banerjee, Store Manager (East) were part of the recruitment team. Dr. B.K Mukhapadhyay, Principal, FMS felicitated the guests along with Dr. Swarnali Nath, Asst. Professor and Shri Arindam Sinha, Asst. Manager. Prof. Sudip Bhattacharjee, Asst. Professor, FMS, organized and coordinated the event. "









